

As a member of the Yorktown Chamber of Commerce (which merged with the Hudson Valley Chamber of Commerce in 2025), Lakeland Central School District was included in the Chamber's monthly newsletter in the Fall of 2024. Each month, the communications department created an advertorial to coincide with themes of the month. The November advertorial, "A Community United in Gratitude and Service," shared Lakeland's stories of thanking veterans, supporting the troops, blood drives and preparation for community outreach during the holidays. These monthly advertorials give the community more information about the way the Lakeland Central School District and the broader community work together for the greater good. For the second year in a row, the Yorktown community showed their support of the District in return by voting Lakeland Central School District Best in the School/Child Services category. The advertorials share Lakeland's stories with the community in a broader publication which reaches the local community and its business leaders. Lakeland relies on these stakeholders throughout the year for support of their programs, events and budget. The advertorials create opportunities to share Lakeland's messages in a clear, visually appealing way.