

Following a communication audit and planning process led by the Donovan Group, the Saucon Valley School District sought to clarify the primary channels through which parents, guardians, and caregivers can expect to receive communications from the district. Designed in partnership with the Donovan Group, this infographic gives the target audience clear direction on where they should look for news from the district. It makes use of icons and graphics to visualize the content and make it easy for readers to digest and use. It is available on the district website at this link: <https://www.svpanthers.org/administration/communications>