

The objective of the San Elizario ISD enrollment web banner was to produce a concise and compelling digital media announcement that informs families about the opening of Student Online Academic Registration for the 2024-2025 academic year. The message emphasized the importance of registering early and providing a clear call to action, encouraging families to take advantage of this opportunity and complete their registration online promptly. The San Elizario ISD enrollment web banner significantly contributed to a successful registration campaign. Forty percent of students completed their registration within the first month, and this percentage continued to increase, demonstrating the banner's effectiveness in reaching and engaging families. The strong early response reflects the clear messaging and compelling design, ultimately fostering a seamless registration experience for the community. While creating the San Elizario ISD enrollment web banner, we encountered challenges such as limited time for design revisions and ensuring that the message resonated with our families. Additionally, coordinating with multiple stakeholders for content approval required careful management to align messaging. Despite these hurdles, the team collaborated effectively to create a cohesive, visually appealing banner that met the community's needs and highlighted the importance of early registration.