

Our primary objective is to reach as wide an audience within our community as possible. This flier was produced in conjunction with APS leadership in order to increase community awareness of the school bond that was up for a vote in the county elections in November. It fits into a larger communication plan for this effort and was posted on our website in various places and shared with community partners. We also distributed it via our communications platform and on social media and provided it translated into our four primary languages for non-English speaking families.