

Newton County Schools created the Building Our Future: Newton Education Foundation Supporting Teacher Development video to highlight the invaluable partnership between the district and the Newton Education Foundation (NEF). This video was featured at the inaugural State of the District program, just before the segment dedicated to recognizing community partners. NEF has long been a champion of Newton County Schools, supporting initiatives that directly impact student learning and teacher development. This year, through its partnership with the district, NEF helped launch a pilot program of REAP (Reading is Essential for All People) at two elementary schools. With literacy improvement as one of the districts top priorities, this initiative is already making a difference in classrooms by equipping teachers with structured literacy training to better support struggling readers. The goal of the video was twofold. First, it aimed to highlight NEFs continued support of Newton County Schools and showcase the tangible impact of this partnership on teachers and students. Second, it sought to generate excitement about the REAP program by sharing early results and teacher testimonials, reinforcing the districts commitment to improving literacy outcomes. The video featured interviews with educators who have participated in the REAP pilot, sharing how the program has provided them with new strategies and instructional tools to help students build strong foundational reading skills. Accompanied by classroom footage of teachers engaging with students, the video illustrated the real-world impact of NEFs investment in teacher development. As a communication tool, this video effectively reinforced the importance of collaboration between the school district and community partners. Rather than simply stating the significance of NEFs support, the video allowed educators to share their experiences firsthand, making the message more compelling and authentic. It also helped attendees of the State of the District program understand how strategic partnerships are helping Newton County Schools work toward its long-term goals. Following the event, the video was shared on Newton County Schools' social media platforms to further engage the community. The response was overwhelmingly positive, with many expressing appreciation for the districts focus on literacy and its commitment to empowering teachers with high-quality professional learning opportunities. By spotlighting NEF and the REAP program, this video demonstrated the power of community partnerships in advancing

student achievement. It celebrated the collective effort to build a brighter future for Newton County students and reinforced the districts unwavering focus on literacy as a key driver of academic success.