

This #SnippitStory (short videos produced by District videographers) tells the tale of the linesman, but were not talking about football. Instead, this is the story of Jose Lucenilla, an MCPS employee who has painted thousands of lines over his 20 years with the District. Jose is the person responsible for painting lines on the football field, the crosswalk, volleyball and tennis courts, and pretty much anywhere theres a painted boundary line. Creative camera angles, special effects in editing, successful sequencing, effective visual storytelling, and outstanding lighting are some of the technical aspects that make this video stand above the rest. This video shares with our community a unique person who does a unique job that meets the unique needs of thousands of student athletes each week. Shared on the District YouTube channel and social media, so far this video has logged more than 2,300 views, 45 reactions, 8 comments, and 4 shares. While not as wildly popular as some of our other videos, Joses story is always entertaining and visually appealing to watch because of the straight lines and angles that all come as part of his job.