

Each day in Marion County Public Schools, nearly 23,000 students board the bus and ride to school and back home. Our school district is geographically larger than the state of Rhode Island (1,650 square miles), so it takes lot of drivers to drive lots of buses transporting lots of students twice each day. With a three-tiered system, drivers fist pick up and deliver elementary students to school, then turn around to pick up high school students, then a third trip to pick up middle school students for their trip to campus. This happens every day, and though bus driver pay and benefits have increased over the last few years, our District constantly struggles to put enough people behind the wheel. On a daily basis, upwards of 10% of drivers could be absent for a myriad of reasons. This leaves the district deficient in drivers and often delays students, making them late for class or late returning home. This video shares a day in the life of a Marion County school bus driver as delivered from the personal point of view of veteran driver Shannon Randolph. She walks viewers through the process of checking her bus for safety, ensuring no students are left behind, and does a little recruiting toward the end for fellow drivers. After all, if students cant get to school, they miss out on classroom learning. For viewer convenience, on-screen graphics supply current hourly pay and benefits, along with a website to apply for bus driver positions. This video also demonstrates the commitment and skills required of local residents who want to serve our students on a daily basis. This helps with driver recruitment which creates more satisfaction with current drivers when enough driers are hired. To date, this video has garnered over 14,200 views on Facebook and YouTube, 385 reactions, 77 comments, and 42 shares.