

Our math department developed the Central Texas Math Carousel, a fifth-grade math competition for students in the Austin metroplex. This event served as both a way to celebrate STEM education and a way to introduce prospective families to Harmony. To explain all the competition rules, I created this video animation. This video was on our website and social media and played at the event as well. It was also emailed to all the fifth-grade teachers and the students' families. This multi-purpose video has been a marketing tool and instructional guidance, and it was also picked up by the media to use when they ran a story about the competition. Attendees walked through the doors, ready to play Math Carousel.