

The purpose of this video is to highlight some of the GCS staff members who have retired. They have poured their life and soul into the district, so the video profiles four retirees and tells their stories. This video is available on the GCS YouTube page, as well as on the district's social media channels. This supports effective communication by allowing the retirees to tell their own stories in their own words. This video was highly viewed on social media and YouTube, and I believe it properly highlights the retirees.