The purpose of this video was to introduce the greater community to Jonathan Brooks, the district's principal of the year. The story shared some of Brooks' past and the people who shaped him on his path to becoming a principal. The story aired on GCSTV and was shared on our YouTube channel in October 2024. This story supports effective education by showing our community the amazing principals who are working in our district. The folks in his building know he's a great principal. The students know he's a great principal. But with this story we showed people who do not work in school buildings what a great principal Brooks is. I received positive feedback from Brooks and others after this story was posted. It was viewed more than 300 times on YouTube.