

he purpose of this video is to tell the story of Southwest Guilford High senior JJ Parsons. He overcame a rare form of cancer during his junior and senior years of high school. Despite that, he graduated and excelled on the baseball field. He went to UNC Greensboro on a scholarship to play baseball. This video is intended for the general public, school staff and community members, students, and parents. This supports effective communication by allowing JJ to tell his own story. This was one of our most watched and shared senior stories of the 2023-24 school year.