

PURPOSE: The purpose of the video was to bring attention to the new full-day, universal prekindergarten in all Department of Defense Education Activities (DoDEA) schools. The full day program includes lunch, served family style in the classroom. **WHERE AND WHEN BEING USED:** The video was aired on American Forces Network (AFN) channels, and also posted on DoDEA's website, and DoDEA's YouTube and Facebook pages. **TARGET AUDIENCE:** The target audience is primarily military members and their families, and the personnel of DoDEA schools. **HOW THIS SUPPORTS EFFECTIVE COMMUNICATION:** This video supports effective communication by recognizing the school system that supports the military community. DoDEA schools have ranked Best in the United States for two years in a row. Fourth and eighth-grade students attending DoDEA schools led the nation in scoring on the 2023 and 2024 National Assessment of Educational Progress (NAEP) Reading and Mathematics Assessments. **OUTCOMES ACHIEVED:** The video has received 2,177 views on YouTube since it was uploaded in April 2024.