

The purpose of the "DCSD Graduation Highlights 2024" video is to celebrate the achievements of the graduating class. It will be used during graduation ceremonies and shared online, especially through the district's website and social media. The target audience includes students, families, and the broader DeKalb County community. It supports effective communication by showcasing accomplishments, fostering pride, and creating a sense of community. The outcome is an increased sense of pride, community engagement, and recognition of student success.