The DCSD K-9 Unit video highlights the role of police dogs in ensuring safety and security in schools. It is used to educate the community, including students, parents, and staff, on the importance of the K-9 Unit for maintaining a safe school environment. The video supports effective communication by showcasing the units work, building trust, and promoting awareness. Outcomes include heightened security, community engagement, and a better understanding of the K-9 Units impact on school safety.