

Video Purpose The Students Who Inspire Us video is a heartfelt and authentic celebration of the power of student-teacher relationships. We challenged staff at Sentinel Secondary to name one student who inspires them to come to school every day and then share that message directly with the student. The purpose is to highlight the profound impact students have on their educators, reinforcing the idea that inspiration in schools is a two-way street. The video captures genuine, unscripted moments of recognition and appreciation, fostering a culture of encouragement and gratitude within the school community.

Where and When It Is Being Used The video was released as part of a staff and student appreciation initiative, premiering on Instagram and then shared at school-wide assemblies, on district and Sentinel school social media platforms, and in newsletters to reach a broad audience. It serves as a community-building tool by showcasing the deep connections formed in classrooms, reinforcing the school's commitment to student engagement and positive relationships.

Target Audience The primary audience includes students, teachers, parents, and the wider school community. For students, the video is a powerful reminder of their impact on those around them. For teachers, we hope it will reinforce why they chose education as a career and highlights the mutual respect between staff and students. Parents and community members see firsthand the nurturing environment fostered within the school, strengthening their connection to the district.

Supporting Effective Communication We believe this is a lovely reminder for all capturing authentic emotional reactions that make the video deeply compelling. The use of natural dialogue, clear audio, and the same environment ensures accessibility and engagement, making it a powerful way to connect with audiences on an emotional level. We also had a rare showing of snow that day which made it very picturesque.

Outcomes Achieved Since its release, Students Who Inspire Us has sparked widespread engagement and conversation within the school and district. The video has encouraged more staff members to openly express appreciation for their students, fostering a culture of recognition and positivity. Students have responded with pride and renewed confidence, reinforcing the value of feeling seen and acknowledged by their mentors. We will

Beyond the immediate reactions, the video has set the stage for ongoing appreciation initiatives, inspiring other schools to create similar projects that celebrate student-teacher relationships. By showcasing real

connections and genuine moments of gratitude, the video not only strengthens the schools identity but also highlights the districts dedication to building supportive, inspiring learning environments.