Knowledge for College is an academic game show produced by the United Independent School District's Public Relations Department. All United ISD schools get to participate in this program each year. The questions for the show are provided by the school district's Curriculum and Instruction Department, and they are practice STAAR Exam questions. The STAAR exam is a Texas state mandated exam. Two teams, with two students per team compete against each other by spinning the "Wheel of Knowledge." Students have one minute to answer questions in the areas of Math, Science, Social Studies, and Language Arts. The program airs on the local CBS, NBC, and FOX television stations. These local TV stations give our school district free air time each week, and our programs air weekend mornings.