Tuscaloosa City Schools celebrates employees each December at the Apple Awards Employee Recognition Celebration. Each fall a support employee from each of the 21 schools in the system, as well as a transportation employee and central office staff member, and a teacher from every school is named an Apple Award winner. A group of employees vote on each teacher and a systemwide winner is chosen in the elementary and secondary division. Those chosen are entered into the Alabama Teacher of the Year judging. Support Employee of the Year is also chosen from school winners. A video is produced for each of the employees and shown at the celebration. Each video is posted on social media, so every winner has a chance to be spotlighted for their accomplishment.