Choice is a hallmark of Richland School District Two, and more than 40 percent of students attend a school other their zone school. This video highlights the Center for Knowledge/Center for Knowledge North, which are two of four elementary magnet centers in the district. Families get a sense of the school's curriculum, leadership and culture. This video engages prospective families and offers compelling student, parent and staff member and school leadership perspectives in under 5 minutes. It was created in preparation for the Choice application opening. This video supports effective communication by offering multiple perspectives, prioritizing high-quality visuals to capture viewers' attention and convey our message. It has been viewed 177 times on YouTube. It's prominently featured on the CFK, CFK N and Richland Two school district website homepages.