

The intentions for this project was to inform, engage and transport students and viewers to the Revolutionary War era by showing key events, battles and showcasing items during that time. The strategy was to use close-up shots of students interacting with props, maps, documents or reenactors to emphasize their immersion in the learning experience at each station. Wide shots were then used to establish the setting in each learning station and interviews allowed the audience to get a deeper insight and meaning of the events. The Lafayette 2024 Revolutionary War Camp and Battle Reenactment video performed well on social media, with 2,065 impressions, 1603 views and 102 interactions on Facebook and Instagram. The video also had 205 views on You Tube.