

The intention of the project was to provide Portsmouth Public Schools students with firsthand exposure to how STEM principles are applied, by showcasing how they could pursue careers in both STEM fields and the military. This video also highlights the ongoing partnership with the military and the community and to highlight the Navys role in supporting education and technological advancements. The strategy used was to highlight the STEM opportunities available at the Naval Base demonstrating how the military integrates cutting-edge technology, engineering and science into its operations. It featured students participating in hand-on activities like engineering and robotics that would link them to classroom learning. The PPS Naval Station Norfolk/ Fleet Fest video performed well on social media, with 4,877 impressions, 6,147 views and 250 interactions on Facebook and Instagram. The video also had 198 views on You tube.