

The video highlights the collaboration between the Ontario-Montclair School District (OMSD) and the Rossier School of Education at the University of Southern California (USC). It celebrates OMSD teachers who have given of their personal time to earn the Reading and Literacy Added Authorization (RLAA) certification to their credentials, through the USC program. This initiative underscores the District's commitment to empowering educators and transforming classrooms. Featured in the video are Teachers who are immersed in an 18-month program learning advanced literacy strategies through a District funded initiative. This training is revolutionizing OMSD's approach to teaching, fostering a love of reading and boosting literacy among students. The video is utilized across OMSD platforms, including District events, professional development workshops, social media, and the OMSD public education station (OMSD TV). It serves to inspire and motivate by demonstrating the tangible benefits of investing in teacher development. The content specifically targets teachers, principals, and educational leaders who are passionate about enhancing literacy and student outcomes. It features real stories from teachers and highlights the support of Dr. Darlene Robles at USC, directly engaging educators with examples of what can be achieved through District-supported professional development opportunities. The video captures the perseverance and dedication of these teachers. It showcases how the RLAA program has equipped them with the skills and confidence to address literacy challenges efficiently and effectively. OMSD's role is emphasized, showing that the District actively supports its teachers who want to continue to expand their teaching capacities while supporting the District's literacy initiatives. The results are clear: teachers emerge from the program with innovative literacy strategies, and students reap the benefits.