

The Grand Island Public Schools (GIPS) Communications Team wanted to produce a new audio intro for their successful district podcast, "The GIPS Cast". To better showcase the voices and people of GIPS, 10 students and staff were enlisted to share their dynamic voices. Both English and Spanish languages were showcased as well. As it says in the intro, "We are 10,000 diverse voices" and we wanted the first thing our podcast listeners hear to be exactly that. Produced 100% in-house, the GIPS Comms Team wrote the copy for the intro, recruited the GIPS teachers, Principals, and students, and coached them up for recording. Using their mobile podcasting equipment, the Comms Team captured each voice, spliced them together to ensure everyone was showcased, and dropped it on top of newly chosen theme music (a fun, high energy drum beat). The finished product is a 30 second summation of the incredible diversity and positive energy we have at GIPS.