

The PBS at Orr logo was created to promote and provide information about a new program at a school that will be restructured for our ALE students. PBS, or Positive Behavior Supports, uses evidence-based practices that create a positive, respectful culture for social and academic success. This program will be used at a school our district is restructuring from an elementary school to Raymond F. Orr Learning Academy- thus PBS at Orr. The logo was created to represent the core values of PBS at Orr. It uses symbolic colors and imagery to convey support, renewal, and positivity. The hands symbolize unity, protection, and nurturing because PBS is built on fostering connection and shared success. The heart at the center emphasizes care and compassion. Even the colors have meaning. Teal is a rejuvenating color that represents open communication, renewal, and encouragement, while yellow is an optimistic color that boosts hope and enthusiasm. The PBS at Orr logo will be used in all communications about the program. It has already been used to promote the district program and will be used more and more as the Orr Learning Academy opens.