

The development of the Josefa L. Sambrano Elementary School logo was a collaborative effort aimed at creating a modern and distinctive design that would unify the campus and strengthen its identity. School leadership and stakeholders provided input to ensure the logo accurately reflected the school's values and commitment to academic excellence. The final design was selected for its versatility and ability to instill pride among students, families, and the community. The logo is prominently used across multiple platforms to establish a consistent and recognizable brand. It is featured on school gear, including t-shirts, letterheads, websites, and flyers, reinforcing school spirit and fostering a sense of belonging. This widespread visibility has helped unify the school community and strengthen student, staff, and family engagement. Evaluation data indicates that the logo has positively impacted the school's identity and community involvement. Increased participation in school events, positive feedback from parents and staff, and stronger school pride among students highlight the effectiveness of this branding initiative. The logo has successfully symbolized excellence, unity, and school spirit at Josefa L. Sambrano Elementary School.