

We came alongside West Valley Christian to develop a visual mark unique to their preschool that still incorporated their overall school branding. They wanted a mark that was appropriate for preschool aged students but aligned with their Warrior branding. We developed this mark to fulfill those goals and provide young students something they could identify with and get excited about. The school has since used the mark on anything that is preschool-specific. Forms, brochures, digital material, youth shirts, and facility signage (attached).