

The "Elegance & Excellence" branding for the 2025 Teachers of the Year Gala embraced a Roaring 20s theme, creating a cohesive and sophisticated event experience. This theme was particularly chosen as 2025 marks the centennial anniversary of the district's only two high schools, an homage to their establishment in the 1924-1925 school year. Designed to blend vintage elegance with district branding, materials included invitations, seating charts, teacher posters, menus, programs, table numbers, allergy cards, signage, and honoree gifts. Used before and during the event, these materials provided key information while enhancing the prestige and celebration of the honorees. Positive feedback from guests (including dressing to correspond with the theme) highlighted the branding's success in creating a memorable and elegant experience.