

To better support Grand Island Public Schools the district Communications Team developed a suite of branded materials both for the district and for all 19 district schools. The suite of materials included: Brand standards guides Letterhead Templates Business Card Templates Slide Deck Templates With the new suite of materials, GIPS schools ? as well as the district ? were able to be more consistent and professional in sharing public facing letter, having more modern materials for presentations, and show a cohesive connection to the community. The consistent use of materials also helps in working with printing partners, or community partners for events, or any co-branding opportunities. Again, cohesive and sleek and makes for easier cross-collaboration. Now, folks can look at a business card, or slide deck, or letter in a second and know instantly which district or which school it belongs to and be proud of how sleek it all look.