When our department does events to educate and inform the public about our school district, we wanted to create a visual marker for our table so people know where to find us. The feathered flag design was created with an intention of being seen but professionally, using the proper branding elements and identifiers. The flag is double sided making our branding seen at any angle. The flags were made our district main green color, with the white district text logo visually apparent and filling the space properly. The district circle logo is placed at the top as well, proportional to the larger text logo. We have used these flags at several county news announcements and events, fairs, and other collaborations. With this design, we stand out in a crowd and make a statement at events.