

## 2009 NSPRA Contest Award Winners

The winners in the 2009 NSPRA Gold Medallion Awards, Publications and Electronic Media Contest, and Golden Achievement Awards competitions are listed below. NSPRA has listed the name of the person submitting the entry. He or she may or may not be its creator. For more information or copies of entries, please contact the person listed directly.

### Gold Medallion Awards

The 2009 recipients of NSPRA's prestigious Gold Medallion Award, recognizing excellence in educational PR programs, are:

- **Adams 12 Five Star Schools**, Thornton, CO, Entry Type: Bond/Finance Campaign – *2008 Mill Levy Override Election*; submitted by: Janelle Albertson, APR
- **Clovis Unified School District**, Clifton Park, NY, Entry Type: Special Topic – *Place of Work Enrollment Campaign*; submitted by: Kelly Avants
- **Fairfax County Public Schools**, Falls Church, VA, Entry Type: Public Engagement/Parental Involvement – *Community Engagement: Changing School Start and Dismissal Times*; submitted by: Barbara Hunter, APR
- **Oklahoma City Public Schools**, Oklahoma City, OK, Entry Type: Special Topic – *Stop the Violence, Start the Revolution: One Small Step*; submitted by: Kathleen Kennedy, APR
- **Salem-Keiser Public Schools**, Salem, OR, Entry Type: Bond/Finance Campaign – *Construction Bond Information Campaign*; submitted by: Jay Remy
- **Tempe Elementary School District**, Tempe, AZ, Entry Type: Special Topic – *Scales Technology Academy 2007-2008 Marketing Campaign*; submitted by: Delaina Biernstein
- **Wichita Public Schools, USD 259**, Wichita, KS, Entry Type: Bond/Finance Campaign – *Our Kids, Our Schools and Our Future*; submitted by: Wendy Johnson, APR



### Publications and Electronic Media Contest

#### Annual Reports

##### *Excellence*

- **Fayetteville Public Schools, Fayetteville, AR 72702**; *The Annual Report 2007-2008: Wow! What a Year!*; Alan T. Wilbourn, Public Information Officer
- **Fox Chapel Area School District, Pittsburgh, PA 15238**; *"2007-2008 Annual Report & State of the Schools"*; Bonnie Berzonski, Coordinator of Communications
- **Howard County Public School System, Ellicott City, MD 21042**; *Accountability - 2008 Annual Bridget to Excellence Report*; Anna Gable, Publications Specialist
- **North Penn School District, Lansdale, PA 19446**; *Dream Big-Achieve Greatness: NPSD 2007-2008*; Christine Liberaski, Manager, Office of School/Cmty Engagement
- **Orangeburg Consolidated School District Five, Orangeburg, SC 29115**; *Growing Academically*; Gregory Carson, Exec. Asst. to Supt. for PR, Marketing & Comm.

- **Peel District School Board, Mississauga, ON L5R 1C6; *The Smile Within - Report to the Community***; Sylvia Link, Manager of Communications
- **Plano Independent School District, Plano, TX 75075; *The Many Faces of Genius***; Mary Gorden, Publications & Web Site Specialist
- **Portland Public Schools, Portland, OR 97227; *Moving Forward Together: Report on Our Schools 2008***; Katie Essick, Public Information Officer

### *Merit*

- **Adams 12 Five Star Schools, Thornton, CO 80241-2601; *The Essence of Community***; Janelle Albertson, Chief Communications Officer
- **Allen Independent School Dist., Allen, TX 75002; *The Stories We Can Tell***; Tim Carroll, Director, Information Services
- **Bend-Lapine Schools, Bend, OR 97702; *2007 District Profile***; Julianne Repman, Communications Manager
- **Chambersburg Area School District, Chambersburg, PA 17201-3628; *2007-2008 Annual Report***; Sylvia Rockwood, Dir., Information Services
- **Dallastown Area School Dist., Dallastown, PA 17313-9242; *2008 Annual Report***; Lori Hartman, Director of Community and Public Relations
- **DoDDS-Pacific/DDESS-Guam, APO, AP 96367; *Annual Report***; Charles Steitz, Public Affairs Officer
- **Eagle County School District, Eagle, CO 81631; *Eagle County Schools Annual Report: 2007-2008***; Brooke Skjonsby, Director of Communications
- **Farmington Public Schools, Farmington, MI 48336; *District Annual Report***; Diane Bauman, Director, School/Community Relations
- **Gwinnett County Public Schools, Suwanee, GA 30024-2978; *2008 Annual Report for GCPSTV***; Sloan Roach, Executive Director of Communication & Media Relations
- **Jeffco Public Schools, Golden, CO 80401; *2007-2008 Annual Report***; Marlene Desmond, Communications Manager
- **Jefferson County Public Schools, Louisville, KY 40209; *2008 Annual Progress Report***; Stephanie Bateman, Director of Communications
- **Kingsport City Schools, Kingsport, TN 37664; *The Wonder of Learning***; Amy Greear, Director of Communications
- **New Philadelphia Schools, New Philadelphia, OH ; *Forging Partnerships***; Charlyn Menapace, PR Coordinator
- **North Penn School District, Lansdale, PA 19446; *NPSD Educational Foundation 2007-2008 Annual Report***; Christine Liberaski, Manager, Office of School/Cmty Engagement
- **North Penn School District, Lansdale, PA 19446; *NPSD Educational Foundation 2007-2008 Annual Report***; Christine Liberaski, Manager, Office of School/Cmty Engagement
- **Papillion-La Vista Schools, Papillion, NE 68046; *Report to Community on Student Progress***; Annette Eyman, Director of Communications
- **Pine-Richland School District, Gibsonia, PA 15044; *PRSD 2008 Annual Report "Celebrating 50 Years of Excellence"***; Rachel Hathhorn, Schools & Community Relations Coordinator
- **Piscataway Board of Education, Piscataway, NJ 08854; *The Journey to Success: Annual Report 2007-2008***; Teresa Rafferty, Cmty Ed Coord.\Outreach
- **Prince George's County Public Schools, Upper Marlboro, MD 20772; *2008 Annual Report***; Tanzi West, Public Information Officer

- **Sycamore Community Schools, Cincinnati, OH 45242**; *2007-2008 Annual Report*; Erika Daggett, Chief Information Officer
- **Texas Association of School Boards, Austin, TX 78767**; *TASB 2008 Annual Report*; Roger White, Managing Editor
- **Trillium Lakelands District School Board, Lindsay, ON K9V 4S4**; *2007-2008 Annual Report*; Catherine Shedden, Communications Manager
- **York Catholic District School Board, Aurora, ON L4G 3G8**; *Annual Report 2008*; Chris Cable, Communications Manager
- **Ypsilanti Public Schools, Ypsilanti, MI 48197-1817**; *"Strong from Start to Finish"*; Emma Jackson, Director of Public Relations

### *Honorable Mention*

- **Bensenville School District 2, Bensenville, IL 60106**; *Annual Report 2009*; Terry Ryan, Community Relations Coord.
- **Blue Valley School District, Overland Park, KS 66283**; *Executive Summary*; Maggie Kolb, Communications Coordinator
- **Cherry Creek School District, Greenwood Village, CO 80111-1394**; *Shareholders Report*; Tustin Amole, Public Information Officer
- **Chesterfield County Public Schools, Chesterfield, VA 23832**; *Annual Report 2007-2008*; Tim Bullis, Dir. of Cmty Relations
- **Colonial School District, Plymouth Meeting, PA 19462**; *2008 Annual Report*; David M. Sherman, Community Relations Coordinator
- **Cumberland County Schools, Fayetteville, NC 28302**; *A World of Opportunities*; Jennifer Lowe, Communications Specialist
- **Downers Grove Grade School District 58, Downers Grove, IL 60526**; *2008 Back to School Report*; Jennifer Korb Waldorf, Community Relations Coordinator
- **Edmonton Catholic School District, Edmonton, Alberta T5K 1C2**; *Annual Education Results Report*; Lori Nagy, Manager of Media and Cmty Relations
- **Educational Service Center of Central Ohio, Columbus, OH 43219**; *ESCFC Annual Report*; Aaron Reinheld, Communication Manager
- **Fairbanks N. Star Borough School District, Fairbanks, AK 99701**; *2009 Community Report*; Bill Bailey, Director of Public Relations
- **Great Plains Technology Center, Lawton, OK 73505-8399**; *2008 Annual Report*; Teresa Jensen, Media Coordinator
- **Guilford County Schools, Greensboro, NC 27401**; *07/08 Guilford County Schools Progress Report*; Nora Carr, Chief of Staff
- **Henderson County Public Schools, Hendersonville, NC 28739-4261**; *Supporting Each Other: 2007-2008 Annual Report*; Tricia Allen, Public Information Officer
- **Henrico County Public Schools, Richmond, VA 23223**; *HCPS Annual Report*; Mychael Dickerson, Dir of Media Rel & Safety
- **Kent Intermediate School District, Grand Rapids, MI 49525**; *2007-2008 Annual Report*; Allison Kaufman, Dir., Comms. & Marketing
- **Lower Moreland School District, Huntingdon Valley, PA 19006**; *2007-2008 Annual Report*; Marykay Feeley, Superintendent
- **Minnetonka Public Schools, Minnetonka, MN 55345**; *Minnetonka Public Schools Annual Report*; Janet Swiecichowski, Exec. Director, Communications

- **North Allegheny School District, Pittsburgh, PA 15237**; *Your School's 2007-2008*; Jocelyn Ed, Director of Communications and PR
- **Oakland Schools, Waterford, MI 48328**; *2007-2008 District Service Report*; Danelle Gittus, Public Relations Specialist
- **Passaic County Technical Institute, Wayne, NJ 07470**; *A Diversity of Dreams*; Sandra Woods, Admin. Assistant. for Special Projects/Public Relations
- **Pewaukee School District, Pewaukee, WI 53072**; *Past, Present, Future Reflections*; Wendy Wong, Public Information Coordinator
- **Poudre School District, Fort Collins, CO 80521**; *Poudre School District Annual Accountability Report*; Ellen Laubhan, Communications Coordinator
- **Roanoke County Public Schools, Roanoke, VA 24019**; *Annual Report: 2007-2008*; Charles Lionberger, Community Relations Specialist
- **Saint Paul Public Schools, Saint Paul, MN 55102-3299**; *Saint Paul Public Schools Annual Report*; Christine Wroblewski, Chief Community Relations Officer
- **San Joaquin County Office of Education, Stockton, CA 95213-9030**; *2008 Annual Report*; Jacqueline Ratto, Public Relations Officer
- **Shawnee Mission School District, Shawnee Mission, KS 66204**; *At A Glance*; Leigh Anne Neal, Director of Communications
- **Thornton High School District 205, South Holland, IL 60473**; *2008-2009 Annual Report*; Jerry Doss, Public Relations Coordinator
- **White Bear Lake Area Schools, White Bear, MN 56379**; *2007-2208 Annual Report*; Marisa Vette, Communications Coordinator

### Audio/Visual Programs & Presentations

#### *Excellence*

- **District School Board of Niagara, St. Catharines, ON L2R 7P4**; *Communications Update for Administrators*; Kim Yielding, Mgr., Comms. and Public Relations
- **Edmonton Catholic School District, Edmonton, Alberta T5K 1C2**; *120th Anniversary Video*; Lori Nagy, Manager of Media and Cmty Relations
- **Edmonton Catholic School District, Edmonton, Alberta T5K 1C2**; *District Video*; Lori Nagy, Manager of Media and Cmty Relations
- **Fairfax County Public Schools, Falls Church, VA 22042**; *Smart PSA's - Public Service Message*; Andy Grunig, Communications Specialist
- **Fort Worth Independent School District, Fort Worth, TX 76107**; *Digital District*; Barbara Griffith-Moffett, Senior Communication Officer
- **Fort Worth Independent School District, Fort Worth, TX 76107**; *Straight to the Classroom*; Barbara Griffith-Moffett, Senior Communication Officer
- **Fort Worth Independent School District, Fort Worth, TX 76107**; *Teachers Rock*; Barbara Griffith-Moffett, Senior Communication Officer
- **Frederick County Public Schools, Frederick, MD 21701**; *sCool Science: Weather + Water*; Marita Loose, Executive Director
- **Garland Independent School District, Garland, TX 75042**; *4x4 Video*; Judy Kriehn, Communications Coordinator
- **Jackson County Independent School District, Jackson, MI 49201**; *Jackson Area Career Center Promotional Video*; Tommy Cameron, Communications Manager

- **McAllen Independent School District, McAllen, TX 78501;** *College Assistance Migrant Program*; Norma Zamora-Guerra, Community Information Director
- **Mesquite Independent School District, Mesquite, TX 75149;** *Future Quest Ad*; Ian Halperin, Director of Public Information
- **Mesquite Independent School District, Mesquite, TX 75149;** *The Big Read: Fahrenheit 451*; Ian Halperin, Director of Public Information
- **Mesquite Independent School District, Mesquite, TX 75149;** *What Time is it? School Time!*; Ian Halperin, Director of Public Information
- **Moore Norman Technology Center, Norman, OK 73069;** *Elevating Careers: 30 Spot Series (3)*; Anna Trowbridge, Media & Creative Coordinator (APR)
- **Peel District School Board, Mississauga, ON L5R 1C6;** *The Smile Within Video*; Sylvia Link, Manager of Communications
- **Saint Paul Public Schools, Saint Paul, MN 55102-3299;** *BioSMART Video*; Christine Wroblewski, Chief Community Relations Officer
- **Tempe Elementary School District, Tempe, AZ 85282;** *We Believe in You*; Gary Aungst, Director of Community Affairs & Marketing
- **Traverse City Area Public Schools, Traverse City, MI 49685-0032;** *Did You Know Video*; Alison Arnold, Director of Grants and Communications
- **Twin Rivers Unified School District, McClellan, CA 95652;** *Inspiration: Become a Part of Twin Rivers*; Trinetta Marquis, Director of Communications
- **WSWHE BOCES, Ft. Edward, NY 12828-1134;** *"Go Anywhere"*; Tara Sullivan, Coordinator for Communication Services

### *Merit*

- **Clarksville-Montgomery County Schools, Clarksville, TN 37040-4012;** *State of the Schools Webcast*; Elise Shelton, Chief Communications Officer
- **Clear Creek Independent School District, League City, TX 77573;** *Super Sci-Tech Inspiration*; Elaine Polsen, Dir., of Public Information
- **Colonial Instructional Television, Plymouth Meeting, PA 19462;** *2009 Kindergarten Registration PSA*; Kim Newell, Assistant CITV Director
- **Colonial Instructional Television, Plymouth Meeting, PA 19462;** *Colonial School District Welcome 2008-2009*; Kim Newell, Assistant CITV Director
- **Fort Worth Independent School District, Fort Worth, TX 76107;** *Teacher Talk*; Barbara Griffith-Moffett, Senior Communication Officer
- **Friendswood Independent School District, Friendswood, TX 77546;** *Audio Visual Presentation*; Karolyn Gephart, Director of Communications
- **Friendswood Independent School District, Friendswood, TX 77546;** *Audio Visual Presentation*; Karolyn Gephart, Director of Communications
- **Gwinnett County Public Schools, Suwanee, GA 30024-2978;** *ParentTVision: Teen Issues for Concerned Parents "A Matter of Degree"*; Sloan Roach, Executive Director of Communication & Media Relations
- **Gwinnett County Public Schools, Suwanee, GA 30024-2978;** *ParentTVision: Teen Issues for Concerned Parents "A Matter of Degree"*; Sloan Roach, Executive Director of Communication & Media Relations
- **Independence School District, Independence, MO 64055;** *Building Bridges*; Nancy Lewis Harmon, Director of Public Relations

- **Mesquite Independent School District, Mesquite, TX 75149;** *I Make an Impact*; Ian Halperin, Director of Public Information
- **Mesquite Independent School District, Mesquite, TX 75149;** *When They Were Queens*; Ian Halperin, Director of Public Information
- **Moore Norman Technology Center, Norman, OK 73069;** *Elevating Careers: 30 Radio Spot*; Anna Trowbridge, Media & Creative Coordinator (APR)
- **Mounds View Public Schools, Shoreview, MN 55126;** *Easing Transitions*; Colin Sokolowski, Public Relations Director
- **Ottawa Area Intermediate School District, Holland, MI 49424;** *Thompson M-TEC Cinema Commercial Series*; Michelle Ready, Communications Supervisor
- **Paulding County School District, Dallas, GA 30132;** *PCSD Your Hardwork*; Sharon Roper, Chief Communications Officer
- **Peel District School Board, Mississauga, ON L5R 1C6;** *Making My Way - Profiler in Success*; Sylvia Link, Manager of Communications
- **Richland School District Two, Columbia, SC 29206;** *Grants Highlights Video*; Joe Burke, Multimedia Production Manager
- **San Benito Consolidated Independent School District, San Benito, TX 78586;** *KSBG TV 10 Year Anniversary*; Jennifer Cavazos, Community Relations TV Liaison
- **San Joaquin County Office of Education, Stockton, CA 95213-9030;** *Outlook: The Television Show*; Carlin Jardine, Producer - SJCOE Video
- **Sweetwater Union High School District, Chula Vista, CA 91911-2896;** *Miss School, Miss Out*; Lillian Leopold, Dir., Grants & Communications
- **Traverse City Area Public Schools, Traverse City, MI 49685-0032;** *I am Kindergarten and I am Terrific*; Alison Arnold, Director of Grants and Communications
- **Traverse City Area Public Schools, Traverse City, MI 49685-0032;** *TCAPS: Making a Difference*; Alison Arnold, Director of Grants and Communications

### ***Honorable Mention***

- **Bend-Lapine Schools, Bend, OR 97702;** *Spotlight on Bend-La Pine Schools*; Julianne Repman, Communications Manager
- **Blue Valley School District, Overland Park, KS 66283;** *Elizabeth Boresow Success Story*; Kelly Kapaun, Communications Specialist
- **Chapel Hill-Carrboro City Schools, Chapel Hill, NC 27516;** *District History Video*; Stephanie Knott, Asst. to the Superintendent for Community Relations
- **Chapel Hill-Carrboro City Schools, Chapel Hill, NC 27516;** *District History Video*; Stephanie Knott, Asst. to the Superintendent for Community Relations
- **Charlevoix-Emmet Intermediate, Charlevoix, MI 49720;** *A Walk in Their Shoes: The Life of Today's Students*; Dianne Litzenburger, Dir., Communication Services
- **Cherry Creek School District, Greenwood Village, CO 80111-1394;** *Portraits of Valor*; Tustin Amole, Public Information Officer
- **Clear Creek Independent School District, League City, TX 77573;** *Clear View: A Culture of Hope*; Elaine Polsen, Dir., of Public Information
- **District School Board of Niagara, St. Catharines, ON L2R 7P4;** *District Radio Campaign*; Kim Yielding, Mgr., Comms. and Public Relations
- **District School Board of Niagara, St. Catharines, ON L2R 7P4;** *Kindergarten Countdown Audio Campaign*; Kim Yielding, Mgr., Comms. and Public Relations

- **Fairfax County Public Schools, Falls Church, VA 22042**; *School Scene #11 2008-2009*; Andy Grunig, Communications Specialist
- **Fort Worth Independent School District, Fort Worth, TX 76107**; *Curriculum Frameworks*; Barbara Griffith-Moffett, Senior Communication Officer
- **Fort Worth Independent School District, Fort Worth, TX 76107**; *Project Prevail*; Barbara Griffith-Moffett, Senior Communication Officer
- **Fort Worth Independent School District, Fort Worth, TX 76107**; *Special Interest Programs*; Barbara Griffith-Moffett, Senior Communication Officer
- **Gardner Edgerton USD 231, Gardner, KS 66030**; *Teacher Recruitment CD Project*; Julie Bear, Community Relations Coordinator
- **Glendale Unified School District, Glendale, CA 91206**; *F.A.C.T.S.*; Linda Junge, Dir., Public Info & Admn Svcs
- **Guilford County Schools, Greensboro, NC 27401**; *"Attention TV Artists"*; Nora Carr, Chief of Staff
- **Gwinnett County Public Schools, Suwanee, GA 30024-2978**; *Theory of Action Video*; Sloan Roach, Executive Director of Communication & Media Relations
- **Gwinnett County Public Schools, Suwanee, GA 30024-2978**; *Theory of Action Video*; Sloan Roach, Executive Director of Communication & Media Relations
- **Henrico County Public Schools, Richmond, VA 23223**; *School Matters - First Day*; Dawn Hoppe, Dir., Pub. Info & TV Services
- **Irving Independent School District, Irving, TX 75062**; *Career & Technical Education*; Tony Thetford, Director of Public Information
- **Irving Independent School District, Irving, TX 75062**; *Irving School for the Deaf*; Tony Thetford, Director of Public Information
- **Jefferson County Public Schools, Louisville, KY 40209**; *"We Won't Stop!" PSA*; Stephanie Bateman, Director of Communications
- **Los Angeles County Office of Education, Downey, CA 90242**; *LACOEView 2008*; Frank Kwan, Director of Communications
- **McAllen Independent School District, McAllen, TX 78501**; *CO2 Drag Racing*; Norma Zamora-Guerra, Community Information Director
- **McAllen Independent School District, McAllen, TX 78501**; *High School Recognition - McAllen High*; Norma Zamora-Guerra, Community Information Director
- **Minnetonka Public Schools, Minnetonka, MN 55345**; *Minnetonka Schools Today*; Janet Swiecichowski, Exec. Director, Communications
- **Orange County Public Schools, Orlando, FL 32801**; *Dwight Howard FCAT Message 2009*; Dylan Thomas, Director of Community Relations
- **Orange County Public Schools, Orlando, FL 32801**; *Dwight Howard FCAT Message 2009*; Dylan Thomas, Director of Community Relations
- **Pharr-San Juan-Alamo Independent School District, San Juan, TX 78589**; *Shattered Dreams*; Mariana Romero, Public Information Communications
- **PSBA, Mechanicsburg, PA 17055**; *Demonstrating Excellence*; Cindy Cooker Pace, Asst Exec Dir/Communications
- **Rush-Henrietta Central School District, Henrietta, NY 14467**; *Building for the Future: Thanking the Community*; Travis Anderson, Senior Information Spec.
- **San Benito Consolidated Independent School District, San Benito, TX 78586**; *"SportsBeat" Promo*; Jennifer Cavazos, Community Relations TV Liaison

- **San Benito Consolidated Independent School District, San Benito, TX 78586;** *San Benito Spotlight - Dr. Cash;* Jennifer Cavazos, Community Relations TV Liaison
- **San Joaquin County Office of Education, Stockton, CA 95213-9030;** *Conversations;* Carlin Jardine, Producer - SJCOE Video
- **School District 129 - West Aurora, Aurora, IL 60506;** *Promises Made, Promises Kept;* Debbie Nardone, Media Relations Coordinator
- **Sweetwater Union High School District, Chula Vista, CA 91911-2896;** *Rubber Hits the Road in Attendance Drive;* Lillian Leopold, Dir., Grants & Communications
- **Traverse City Area Public Schools, Traverse City, MI 49685-0032;** *School Welcome Video;* Alison Arnold, Director of Grants and Communications

## Branding/Image Package

### *Excellence*

- **Alabama Association of School Boards, Montgomery, AL 36123-0488;** *AL Association of School Boards;* Denise Berkhalter, Director of Public Relations

### *Merit*

- **Guilford County Schools, Greensboro, NC 27401;** *Achieving Education Excellence;* Nora Carr, Chief of Staff
- **Elmhurst School District 205, Elmhurst, IL 60126-4838;** *Logo Redesign;* Karen Geddeis, Director of Communications
- **Peel District School Board, Mississauga, ON L5R 1C6;** *Making My Way;* Sylvia Link, Manager of Communications
- **SilverTree Marketing, Beverly Hills, MI 48025;** *BEF Brand and Identity Guide;* Michelle Lange, President
- **Traverse City Area Public Schools, Traverse City, MI 49685-0032;** *TCAPS Branding/Image;* Alison Arnold, Director of Grants and Communications

### *Honorable Mention*

- **Adams 12 Five Star Schools, Thornton, CO 80241-2601;** *Energy Smart;* Janelle Albertson, Chief Communications Officer
- **Blue Valley School District, Overland Park, KS 66283;** *CAPS Branding Package;* Maggie Kolb, Communications Coordinator
- **District School Board of Niagara, St. Catharines, ON L2R 7P4;** *Kindergarten Countdown;* Kim Yielding, Mgr., Comms. and Public Relations
- **Farmington Public Schools, Farmington, MI 48336;** *District Welcome Packet;* Diane Bauman, Director, School/Community Relations
- **Irving Independent School District, Irving, TX 75062;** *IISD Information Packet;* Tony Thetford, Director of Public Information
- **Marion County Public Schools, Ocala, FL 34478;** *2009 Image/Relocation Packet;* Kevin Christian, Public Relations & Communications Officer
- **Oswego Community Unit School District 308, Oswego, IL 60543;** *Oswego 308 Image Package;* Kristine Liptrot, Director of Communications
- **Pharr-San Juan-Alamo Independent School District, Pharr, TX 78577;** *We Are PSJA Campaign;* Arianna Vazquez-Hernandez, Public Information Officer

- **Springfield Public Schools, Springfield, OR 97477; *Springfield Public Schools Rebranding***; Jeff DeFranco, Director of Communications
- **Tempe Elementary School District, Tempe, AZ 85282; *Scales Technology Academy Branding***; Delaina Biernstein, Community Affairs & Marketing

## Calendar

### *Excellence*

- **Cincinnati Public Schools, Cincinnati, OH 45219; *2008-09 Parent Calendar***; Christine Wolff, Asst. Communications Manager
- **Clarksville-Montgomery County Schools, Clarksville, TN 37040-4012; *2008-2009 School Calendar***; Elise Shelton, Chief Communications Officer
- **Millard Public Schools, Omaha, NE 68137; *I Touch The Future. I Teach***; Amy Friedman, Director of Communications
- **Pine-Richland School District, Gibsonia, PA 15044; *PRSD 2008-2009 Activities Calendar "Blueprint for Success"***; Rachel Hathhorn, Schools & Community Relations Coordinator
- **Roanoke County Public Schools, Roanoke, VA 24019; *Login to Your Future: 2008-2009 Calendar***; Charles Lionberger, Community Relations Specialist
- **St. Paul Academy and Summit School, Saint Paul, MN 55105-2194; *2008-2009 School Calendar***; Tracy Madden, Communications Director
- **Ulster BOCES, New Paltz, NY 12561; *2008-2009 School Calendar***; Holly Brooker, Community Relations Coordinator

### *Merit*

- **Capital Region BOCES, Albany, NY 12205; *Mohonasen Central School District 2008-2009 Calendar***; Deborah Bush-Suflita, Program Mgr., Communicatiuons
- **Capital Region BOCES, Albany, NY 12205; *Capital Region BOCES 2008-2009 Calendar***; Mary Prusak, Communications Specialist
- **Cherry Creek School District, Greenwood Village, CO 80111; *CCSD Calendar***; Michelle Ancell, Communications Specialist
- **City School District of Albany, Albany, NY 12207; *2008-2009 Annual Calendar***; Ron Lesko, Director of Communications
- **Fairfax County Public Schools, Annadale, VA 22003; *Career and Technical Education Calendar***; Pam Martin, Manager, Multimedia Design
- **Franklin Public Schools, Franklin, WI 53132; *2008-2009 District Calendar***; Tanya Ruder, Coordinator, Comm. & Public Engagement
- **Marion County Public Schools, Ocala, FL 34478; *2008-2009 School Calendar***; Kevin Christian, Public Relations & Communications Officer
- **Minnetonka Public Schools, Minnetonka, MN 55345; *Minnetonka Public Schools District Calendar***; Janet Swiecichowski, Exec. Director, Communications
- **Mukilteo School District, Everett, WA 98204; *2008-2009 Calendar***; Andrew Muntz, Mgr., Communications & PR
- **North Allegheny School District, Pittsburgh, PA 15237; *Activities Calendar 2008-2009***; Jocelyn Ed, Director of Communications and PR
- **North Penn School District, Lansdale, PA 19446; *NPSD 2008-2009 Activities Calendar***; Christine Liberaski, Manager, Office of School/Cmty Engagement

- **Questar III, Castleton on Hudson, NY 12033**; *2008-2009 Questar III Calendar*; Dan Sherman, Communications Specialist
- **Ulster BOCES, New Paltz, NY 12561**; *2008-2009 School Calendar "Roots"*; Holly Brooker, Community Relations Coordinator
- **Ulster BOCES, New Paltz, NY 12561**; *Rondout Valley 2008-2009 Calendar*; Holly Brooker, Community Relations Coordinator
- **Utica City School District, Utica, NY 13501**; *2008-2009 Utica City School District Calendar*; Angela Elefante, Director of Media Communications
- **Wayne Central School District, Ontario Center, NY 14520**; *2008-2009 Calendar*; Amy Gebhardt, Public Relations Specialist
- **Westside Community Schools, Omaha, NE 68114**; *Celebrating the Past, Embracing the Future*; Peggy Rupprecht, Director of Communications

### ***Honorable Mention***

- **Aurora Public Schools, Aurora, CO 80011-6297**; *West Middle School 2008-09 Calendar*; Georgia Duran, Chief Communication Officer
- **Bethlehem Central School District, Delmar, NY 12054**; *Calendar*; Matthew Leon, Communications Specialist
- **Blue Valley School District, Overland Park, KS 66283**; *Desktop Calendar*; Maggie Kolb, Communications Coordinator
- **Cleveland Heights - University Heights City School District, University Heights, OH 44118-3397**; *P.A.S.S.A.G.E - 2008-09 Calendar*; Michael Dougherty, Coordinator of Communications
- **Denver Public Schools, Denver, CO 80203**; *DPS Safety and Health Calendar 80-09*; Stephen Finley, Director of Risk Management
- **Downingtown Area School Dist., Downingtown, PA 19335**; *District Activity Calendar*; Patricia C. McGlone, Communications Specialist
- **Henrico County Public Schools, Richmond, VA 23223**; *2008-2009 School Calendar*; Mychael Dickerson, Dir of Media Rel & Safety
- **Lake Stevens School District, Lake Stevens, WA 98258**; *Lake Stevens School District Calendar/Handbook*; Arlene Hulten, Director of Communications
- **Methacton School District, Norristown, PA 19403**; *Student Activities Calendar 2008-2009*; Angela Linch, Coordinator of Communications & Community Services
- **Monticello Central School, Monticello, NY 12701**; *District Calendar*; Renata Gittler, Communications Specialist
- **Nassau BOCES, Garden City, NY 11530-9195**; *2008-2009 School Calendar*; Mary Quinn, Executive Director
- **Nordonia Hills City Schools, Northfield, OH 44067**; *We Are....Nordonia Hills City Schools*; Patricia Koslo, Public Information Officer
- **Nyack Public Schools, Nyack, NY 10960**; *Keeping Real in this School Year*; Gail Fleur, Director of Communications
- **Pewaukee School District, Pewaukee, WI 53072**; *Pewaukee School District Calendar*; Wendy Wong, Public Information Coordinator
- **Pittsford Central School District, Pittsford, NY 14534**; *2008-2009 Schedules and Events*; Nancy Wayman, Director of Communications
- **Plano Independent School District, Plano, TX 75075**; *The Big Picture*; Mary Gorden, Publications & Web Site Specialist

- **Pharr-San Juan-Alamo Independent School District, Pharr, TX 78577; PSJA ISD Calendar 2008-2009;** Arianna Vazquez-Hernandez, Public Information Officer
- **Questar III, Castleton on Hudson, NY 12033; Enlarged City School District of Troy 2008-2009 Calendar;** Dan Sherman, Communications Specialist
- **St. Charles Parish Public Schools, Luling, LA 70070; 2008-2009 Calendar;** Rochelle Cancienne-Touchard, Director of Public Information
- **Sycamore Community Schools, Cincinnati, OH 45242; 2008-2009 Calendar;** Erika Daggett, Chief Information Officer
- **Wayzata Public Schools, Wayzata, MN 55391-0660; District Calendar;** John Sucansky, Communications Specialist
- **Westlake City Schools, Westlake, OH 44145; 2008-2009 Calendar and 2006-07 Annual Report;** Kim Bonvissuto, Communications Coordinator

### Electronic Newsletters – External Audience

#### *Excellence*

- **Falls Church City Public Schools, Fargo, ND 58102; Parents Newsletter;** Karen Acar, Communications Director
- **Garland Independent School District, Garland, TX 75042; FYI;** Judy Kriehn, Communications Coordinator
- **Los Angeles County Office of Education, Downey, CA 90242; Schools On Point (e-newsletter);** Frank Kwan, Director of Communications
- **Westonka Schools ISD 277, Minnetrista, MN 55364; Westonka News;** Mary Pat McNeil, Director of Communications

#### *Merit*

- **Clear Creek Independent School District, League City, TX 77573; Superintendent's Message;** Elaine Polsen, Dir., of Public Information
- **Hamilton-Wentworth District SB, Hamilton, ON L8P 1H6; The Virtual Blackboard;** Sue Phillips, Corporate Communications Department
- **Howard County Public Schools, Ellicott City, MD 21042; Home from School;** Patti Caplan, Director of Public Relations
- **Plano Independent School District, Plano, TX 75075; Plano ISD eNews;** Mary Gorden, Publications & Web Site Specialist
- **Portland Public Schools, Portland, OR 97227; PPS Extra Credit;** Katie Essick, Public Information Officer
- **Portland Public Schools, Portland, OR 97227; PPS Pulse;** Katie Essick, Public Information Officer
- **Texas Association School Boards, Austin, TX 78767; The Star;** Karen Strong, Chief Communications Officer

#### *Honorable Mention*

- **Crete-Monee School District 201U, Crete, IL 60417; Key Communicator E-Newsletter;** Natalie Nash, Director of Communications

- **East Baton Rouge Parish School Board, Baton Rouge, LA 70806;** *eNews - East Baton Rouge Parish School System*; Chris Trahan, Dir., of Communications & Community Engagement
- **Eden Prairie Schools, Eden Prairie, MN 55344;** *EP Schools Email News*; Camie Melton Hanily, Communications Coordinator
- **Fargo Public Schools, Fargo, ND 58102;** *MEHMS Husky Happenings*; Tim Morrissey, Communication Writer
- **Friendswood Independent School District, Friendswood, TX 77546;** *The eLook*; Karolyn Gephart, Director of Communications
- **Henrico County Public Schools, Richmond, VA 23223;** *School Days Online*; Mychael Dickerson, Dir of Media Rel & Safety
- **Jackson County Intermediate School District, Jackson, MI 49201;** *Jackson County ISD Community Newsletter*; Tommy Cameron, Communications Manager
- **Kent School District #415, Kent, WA 98030-6643;** *Kent School District eNews*; Becky Hanks, Executive Director of Community Connections
- **Ladue School District, St. Louis, MO 63124;** *e-Link Electronic Newsletter*; Kathy Reznikov, Communications Director
- **Nassau BOCES, Garden City, NY 11530-9195;** *Focus*; Mary Quinn, Executive Director
- **North Thurston Public Schools, Lacey, WA 98516-5390;** *NTPS Success Weekly*; Courtney Schrieve, Director of Communications
- **Penn Hills School District, Pittsburgh, PA 15235;** *Penn Hills Pride*; Teresita Kolenchak, Public Relations Coordinator
- **Special School District, Town & Country, MO 63131;** *SSD Unfiltered e-newsletter*; Nancy Ide, Chief Information Officer
- **Texas Association of School Boards, Austin, TX 78767;** *HR Exchange*; Jennifer Hale, Communications Staff
- **Traverse City Area Public Schools, Traverse City, MI 49685-0032;** *E-Newsletter*; Alison Arnold, Director of Grants and Communications

### Electronic Newsletters – Internal Audience

#### *Merit*

- **Fairfax County Public Schools, Falls Church, VA 22042;** *Supergram*; Andy Grunig, Communications Specialist
- **Franklin Public Schools, Franklin, WI 53132;** *In the Know*; Tanya Ruder, Coordinator, Comm. & Public Engagement
- **Irving Independent School District, Irving, TX 75062;** *District Weekly*; Tony Thetford, Director of Public Information
- **Spokane Public Schools, Spokane, WA 99201;** *Staff Matters*; Terren Roloff, Director, Community Relations
- **Tempe Elementary Schools, Tempe, AZ 85282;** *In the Know*; Monica Allread, Public Information Coord.
- **Texas Association of School Boards, Austin, TX 78767;** *Hyperlink*; Blythe De Orive, Interactive Art Director
- **Tuscaloosa City Schools, Tuscaloosa, AL 35403;** *City Schools Update*; Lesley Bruinton, Public Relations Coordinator

### ***Honorable Mention***

- **Blue Valley School District, Overland Park, KS 66283; *It's Friday***; Kelly Kapaun, Communications Specialist
- **Chambersburg Area School District, Chambersburg, PA 17201-3628; *eCASD Employee News***; Sylvia Rockwood, Dir., Information Services
- **Fargo Public Schools, Fargo, ND 58102; *The Journey***; Tim Morrissey, Communication Writer
- **Garland Independent School District, Garland, TX 75042; *eLoop***; Judy Kriehn, Communications Coordinator
- **Howard County Public School System, Ellicott City, MD 21042; *Update***; Anna Gable, Publications Specialist
- **Manchester Public Schools, Manchester, CT 06042; *Perspective***; Henry Garcia, Community Relations Coordinator
- **Nassau BOCES, Garden City, NY 11530-9195; *BOCES World***; Mary Quinn, Executive Director
- **Oswego Community Unit School District 308, Oswego, IL 60543; *School Matters - Monthly***; Kristine Liptrot, Director of Communications
- **Oswego Community Unit School District 308, Oswego, IL 60543; *The Loop***; Kristine Liptrot, Director of Communications
- **Paradise Valley Unified School District, Phoenix, AZ 85032; *Tally Sheet***; Judi Willis APR, Public Relations Officer
- **School District of Pickens County, Easley, SC 29640; *Connecting...in the classroom and with eachother***; Julie Thompson, Coordinator of School/Cmty Rel
- **St. Charles Parish Public Schools, Luling, LA 70070; *Just the Facts!***; Rochelle Cancienne-Touchard, Director of Public Information
- **Traverse City Area Public Schools, Traverse City, MI 49685-0032; *Weekly Links in the News***; Alison Arnold, Director of Grants and Communications

### **Excellence in Writing**

#### ***Excellence***

- **Guilford County Schools, Greensboro, NC 27401; *The Data Dashboard***; Nora Carr, Chief of Staff
- **Lancaster Central School District, Lancaster, NY 14086; *Superintendent's Column-Lancaster Bee***; Patricia Burgio, Director of Communications
- **Texas Association of School Boards, Austin, TX 78767; *When Push Comes to Shove***; Roger White, Managing Editor

#### ***Merit***

- **Blue Valley School District, Overland Park, KS 66283; *Blue Valley ESOL Program Helps***; Maggie Kolb, Communications Coordinator
- **California School Board Association, West Sacramento, CA 95691; *Spanning the Spectrum***; Brian Taylor, Managing Editor

- **California School Board Association, West Sacramento, CA 95691;** *You Can't Stop the Presses, So You Have to Manage the Message;* Brian Taylor, Managing Editor
- **Gardner Edgerton USD 231, Gardner, KS 66030;** *Developing Digital Age Proficiencies for All Students;* Julie Bear, Community Relations Coordinator
- **Guilford County Schools, Greensboro, NC 27401;** *eSchool News Column;* Nora Carr, Chief of Staff
- **Highland Park Independent School District, Dallas, TX 75205-1061;** *HPHS Alum wins Oscar for documentary;* Helen Williams, Director of Communications
- **Special School District, Town & Country, MO 63131;** *Climb On: South Tech Grad Reaches New Heights;* Nancy Ide, Chief Information Officer
- **Texas Association of School Boards, Austin, TX 78767;** *Bound for Belize;* Roger White, Managing Editor

### ***Honorable Mention***

- **East Baton Rouge Parish School Board, Baton Rouge, LA 70806;** *First Year Teacher is An Educational Knockout;* Chris Trahan, Dir., of Communications & Community Engagement
- **Educational Service District 101, Spokane, WA 99223;** *Helping a Pal;* Steve Witter, Executive Director, Public Affairs
- **Fauquier County Public Schools, Warrenton, VA 20186;** *Smith Elementary 2nd Grade Takes Redskins QB to School;* Karen Parkinson, Coordinator of Information
- **Highland Park Independent School District, Dallas, TX 75205-1061;** *Third-graders tune in to visit with Ukranian friends;* Helen Williams, Director of Communications
- **Schoolhouse Communications, Lakewood, CO 80228;** *Arts in Education Op-Ed;* Lesley Dahlkemper, President
- **Special School District, Town & Country, MO 63131;** *Local Community Goes to Extremes;* Nancy Ide, Chief Information Officer
- **Texas Association of School Boards, Austin, TX 78767;** *Technological Immersion in Public Schools;* Melissa Roberts, Assistant Editor
- **Ulster BOCES, New Paltz, NY 12561;** *Anne Heidecker Success Story;* Holly Brooker, Community Relations Coordinator

### **Finance Publications/Presentations**

#### ***Excellence***

- **Capital Region BOCES, Albany, NY 12205;** *Searching for Property Tax Relief;* Deborah Bush-Suflita, Program Mgr., Communicatiuons
- **Orange County Public Schools, Orlando, FL 32801;** *2008-2009 Budget Facts;* Dylan Thomas, Director of Community Relations

#### ***Merit***

- **Arlington Public Schools, Overland Park, KS 66283;** *Annual budget of the Blue Valley School District;* Linda Erdos, Asst. Supt., School & Community Relations
- **Blue Valley School District, Overland Park, KS 66283;** *2008 Va. School Census;* Maggie Kolb, Communications Coordinator
- **Fairfax County Public Schools, Annadale, VA 22003;** *ERFC Annual Report & Summary Report;* Pam Martin, Manager, Multimedia Design

- **Fairfax County Public Schools, New Paltz, NY 12561**; *2009-2010 BOCES Budget*; Pam Martin, Manager, Multimedia Design
- **Ulster BOCES, New Paltz, NY 12561**; *Budget Newsletter 2008*; Holly Brooker, Community Relations Coordinator
- **Ulster BOCES, New Paltz, NY 12561**; *Carnegie Library Referendum*; Holly Brooker, Community Relations Coordinator
- **Ulster BOCES, Tulsa, OK 74133-1926**; *Comprehensive Annual Financial Report*; Holly Brooker, Community Relations Coordinator
- **Union Public Schools, Arlington, VA 22207**; *The 2008 School Bond Q&A*; Gretchen Haas-Bethell, Executive Director of Communications

### *Honorable Mention*

- **City School District of Albany, Albany, NY 12207**; *2008 Budget Newsletter*; Ron Lesko, Director of Communications
- **Fayetteville-Manlius School District, Manlius, NY 13104-2140**; *Annual Report & Budget Proposal*; Lisa Miori Dinneen, Assistant Superintendent for Special Services
- **Fox Chapel Area School District, Pittsburgh, PA 15238**; *"FCASD Community Newsletter - 2008 Budget Issue"*; Bonnie Berzonski, Coordinator of Communications
- **Henrico County Public Schools, Richmond, VA 23223**; *Recommended HCPS Annual Financial Plan*; Mychael Dickerson, Dir of Media Rel & Safety
- **Moore Norman Technology Center, Norman, OK 73069**; *Progress Report to Taxpayers FY08*; Anna Trowbridge, Media & Creative Coordinator (APR)
- **Orland School District 135, Orland Park, IL 60462**; *Budget at a Glance*; Bridget McGuiggan, Community Relations Coordinator
- **Pittsford Central School District, Pittsford, NY 14534**; *Budget Newsletter*; Nancy Wayman, Director of Communications
- **Pittsford Central School District, Pittsford, NY 14534**; *Words to Vote By*; Nancy Wayman, Director of Communications
- **Prince William County Public Schools, Manassas, VA 20108**; *Superintendent's Proposed Budget*; Kenneth Blackstone, Director of Communication Services

### Handbooks

#### *Excellence*

- **Chesterfield County Public Schools, Chesterfield, VA 23832**; *2008-2009 Parent Handbook*; Tim Bullis, Dir. of Cmty Relations
- **Gaston County Schools, Gastonia, NC 28053**; *Curriculum Guide*; Bonnie Reidy, Chief Communications Officer

#### *Merit*

- **Anne Arundel County Public Schools, Annapolis, MD 21401**; *What You Need to Know*; Bob Mosier, Public Information Officer
- **Arlington Public Schools, Arlington, VA 22207**; *A Guidebook for Parents*; Frank Bellavia, Public Relations Specialist
- **Bend-Lapine Schools, Bend, OR 97702**; *08/09 Bend-La Pine Schools Family Handbook & Calendar*; Julianne Repman, Communications Manager

- **Blue Valley School District, Overland Park, KS 66283;** *Blue Valley Parent Handbook*; Pam Shernuk, Administrative Projects Mgr.
- **Fairfax County Public Schools, Annadale, VA 22003;** *Employee Benefits Handbook*; Pam Martin, Manager, Multimedia Design
- **Hamilton-Wentworth District School Board, Hamilton, ON L8P 1H6;** *The Quick Guide*; Sue Phillips, Corporate Communications Department
- **Manchester Public Schools, Manchester, CT 06042;** *Media Procedures & Interview Guide*; Henry Garcia, Community Relations Coordinator
- **Marion County Public Schools, Ocala, FL 34478;** *2009 School Guide*; Kevin Christian, Public Relations & Communications Officer
- **Park Ridge-Niles School District 64, Park Ridge, IL 60068;** *2008-2009 Student Parent Handbook*; Bernadette Tramm, Public Information Coordinator
- **Plano Independent School District, Plano, TX 75075;** *The Big Picture*; Mary Gorden, Publications & Web Site Specialist
- **Prince William County Public Schools, Manassas, VA 20108;** *information Guide*; Kenneth Blackstone, Director of Communication Services
- **Saint Paul Public Schools, Saint Paul, MN 55102-3299;** *Back to School Guide*; Christine Wroblewski, Chief Community Relations Officer
- **Union County Public Schools, Monroe, NC 28112;** *Kindergarten Handbook*; Luan C. Ingram, Public Information Officer

#### ***Honorable Mention***

- **Albemarle County Public Schools, Charlottesville, VA 22903;** *School Talk*; Maury Brown, Communications Coordinator
- **Dallastown Area School District, Dallastown, PA 17313-9242;** *Special Education Procedural Safeguard*; Lori Hartman, Director of Community and Public Relations
- **Enlarged City School District of Middletown, Middletown, NY 10940;** *Course Catalog*; Melissa Cortellini, Public Information Specialist
- **Gwinnett County Public Schools, Suwanee, GA 30024-2978;** *2008-2009 New Teacher Handbook*; Laura Nurse, Director of Publications & Public Information
- **Moore Norman Technology Center, Norman, OK 73069;** *MNTC Student Handbook*; Anna Trowbridge, Media & Creative Coordinator (APR)
- **Mukilteo School District, Everett, WA 98204;** *Handbook and Directory*; Andrew Muntz, Mgr., Communications & PR
- **Oswego Community Unit School District 308, Oswego, IL 60543;** *Student Rights & Responsibilities Code*; Kristine Liptrot, Director of Communications

#### **Internet/Intranet Web Sites**

#### ***Excellence***

- **Newport News Public Schools, Newport News, VA 23606;** *Newport News Public Schools District Website*; Patrick Finneran, Director, Community Relations/Legislative Services

#### ***Merit***

- **Arlington Public Schools, Arlington, VA 22207;** *School Options*; Frank Bellavia, Public Relations Specialist

- **Bay Village City School District, Bay Village, OH 44140;** *www.bayvillageschools.com;* Karen Derby, Public Information Officer
- **Edgecombe County Public Schools, Tarboro, NC 27886;** *Edgecombe County Public Schools Web Site;* Bobbie Martin, Communications Director
- **San Bernadino Unified School District, San Bernadino, CA 92410;** *San Bernadino City Unified School District;* Linda Bardere, Director of Communications
- **Prince William County Public Schools, Manassas, VA 20108;** *www.pwcs.edu;* Mary Anne Billingsley, Webmaster

### ***Honorable Mention***

- **Arlington Public Schools, Arlington, VA 22207;** *Realtor Resource Page;* Frank Bellavia, Public Relations Specialist
- **Aurora Public Schools, Aurora, CO 80011-6297;** *APS Internet Marketing Sight;* Georgia Duran, Chief Communication Officer
- **Capital Region BOCES, Albany, NY 12205;** *New York State PTA Web Site;* Deborah Bush-Suflita, Program Mgr., Communicatiuons
- **Henrico County Public Schools, Richmond, VA 23223;** *HCPS Newsroom Web Site;* Mychael Dickerson, Dir of Media Rel & Safety
- **Newport News Public Schools, Newport News, VA 23606;** *NNPS-TV and Viewture Web Site;* Michelle Morgan, Coord., Media & Community Rels
- **Peel District School Board, Mississauga, ON L5R 1C6;** *Student Leadership for Global Development Website;* Sylvia Link, Manager of Communications
- **Portland Public Schools, Portland, OR 97227;** *PPS Newspaper;* Katie Essick, Public Information Officer
- **Schoolhouse Communications, Lakewood, CO 80228;** *Noel Middle School Web Site;* Lesley Dahlkemper, President
- **Traverse City Area Public Schools, Traverse City, MI 49685-0032;** *E-Valentine;* Alison Arnold, Director of Grants and Communications

### **Magazines**

#### ***Excellence***

- **AASA, Arlington, VA 22203;** *The School Administrator - December 2008;* Jay Goldman, Editor, The School Administrator
- **Illinois Mathematics & Science Academy, Aurora, IL 60506-1000;** *IMSA 360 - April 2008;* Brenda Buschbacher, Coordinator of Public Information
- **School District 2, Moncton, NB E1E 4C9;** *Achieve - Spring 2008;* Aubrey Kirkpatrick, Dir. Finance, Admn. & Comms
- **St. Paul Academy and Summit School, Saint Paul, MN 55105-2194;** *SPA Magazine - Summer 2008;* Tracy Madden, Communications Director
- **The Pingry School, Martinsville, NJ 08836;** *The Pingry Review - Summer/Fall 2008;* Greg Waxberg, Communications Writer
- **The Pingry School, Martinsville, NJ 08836;** *The Pingry Review - Winter 2009;* Greg Waxberg, Communications Writer

#### ***Merit***

- **Alabama Assn of School Boards, Montgomery, AL 36123-0488;** *Alabama School Boards Magazine*; Denise Berkhalter, Director of Public Relations
- **California School Board Association, West Sacramento, CA 95691;** *California Schools*; Brian Taylor, Managing Editor
- **Cincinnati Public Schools, Cincinnati, OH 45219;** *Making Progress*; Janet Walsh, Director of Public Affairs
- **Harris County Department of Education, Houston, TX 77022-5618;** *Imprint*; Tammy Lanier, Director, Communications and Public Information
- **Kidz Biz Publications, Charlotte, NC 28271;** *My School Rocks!*; Michael Phillips, Publisher
- **National Catholic Educational Association, Washington, DC 20007;** *Momentum*; Barbara Keebler, Director of Communications
- **PSBA, Mechanicsburg, PA 17055;** *Demonstrating Excellence*; Cindy Cooker Pace, Asst Exec Dir/Communications
- **School District 2, Moncton, NB E1E 4C9;** *Achieve - Fall 2008*; Aubrey Kirkpatrick, Dir. Finance, Admn. & Comms
- **Seneca Valley School District, Harmony, PA 16037;** *In Seneca Valley Community Magazine*; Linda Andreassi, Communications Director
- **Texas Association of School Boards, Austin, TX 78767;** *Texas Lone Star*; Roger White, Managing Editor

#### *Honorable Mention*

- **PAESSP, Summerdale, PA 17093;** *Pennsylvania Administrator Magazine - May 2008*; Sheri Thompson, Director of Communications
- **PAESSP, Summerdale, PA 17093;** *Pennsylvania Administrator Magazine - September 2008*; Sheri Thompson, Director of Communications
- **Thornton High School District 205, South Holland, IL 60473;** *Your Schools Magazine - Spring 2008*; Jerry Doss, Public Relations Coordinator

#### Marketing Materials

##### *Excellence*

- **Adams 12 Five Star Schools, Thornton, CO 80241-2601;** *Name This Stadium Radio Spot*; Janelle Albertson, Chief Communications Officer
- **City School District of Albany, Albany, NY 12207;** *Champions Campaign*; Ron Lesko, Director of Communications
- **District School Board of Niagara, St. Catharines, ON L2R 7P4;** *Building the Future*; Kim Yielding, Mgr., Comms. and Public Relations
- **Fairfax County Public Schools, Sugar Land, TX 77479;** *Fast Facts 2008-2009*; Pam Martin, Manager, Multimedia Design
- **Fort Bend Independent School District, Gilbert, AZ 85296;** *GPS "Expect Superior Education" Program*; Mary Ann Simpson, Chief Communications Officer
- **Garland Independent School District, Gulfport, MS 39502;** *Your Education Destination*; Judy Kriehn, Communications Coordinator
- **Gilbert Public Schools, Colorado Springs, CO 80906-3543;** *Marketing Folder / DVD HSD2*; Dianne Bowers, Director, Marketing & Public Relations

- **Gulfport School District, Ellicott City, MD 21042;** *Welcome Home*; Cindy DeFrances, Coord., Public Relations
- **Harrison School District Two, Aurora, IL 60506-1000;** *Human Resource Brochure*; Jennifer Sprague, Coordinator of Communications
- **Howard County Public School System, Jackson, MI 49201;** *Jackson Area Career Center Summer School Brochure*; Anna Gable, Publications Specialist
- **Illinois Mathematics & Science Academy, Orlando, FL 32801;** *Looking for a Change*; Brenda Buschbacher, Coordinator of Public Information
- **Jackson County Intermediate School District, Dunmore, AB T0J 1A0;** *Everyone Learning Together*; Tommy Cameron, Communications Manager
- **Orange County Public Schools, Orlando, FL 32801;** *Looking for a Change*; Dylan Thomas, Director of Community Relations
- **Prairie Rose School Division 8, Garland, TX 75042;** *Teacher Recruiting Brochure*; Angela Baron, Communications Coordinator
- **Questar III, Castleton on Hudson, NY 12033;** *Hudson Superintendent Search Brochure*; Dan Sherman, Communications Specialist
- **Shawnee Mission School District, Shawnee Mission, KS 66204;** *Public Relations Brochure*; Leigh Anne Neal, Director of Communications
- **Tempe Elementary School District, Tempe, AZ 85282;** *Scales Technology Academy DVD*; Gary Aungst, Director of Community Affairs & Marketing

### *Merit*

- **Anne Arundel County Public Schools, Annapolis, MD 21401;** *Journey to Greatness*; Bob Mosier, Public Information Officer
- **Cabell County Board of Education, Huntington, WV 25702;** *Television/Radio Advertising*; Jedd Flowers, Director of Communications
- **Capital Region BOCES, Albany, NY 12205;** *Voorheesville Superintendent Search Brochure*; Mary Prusak, Communications Specialist
- **Durham Public Schools, Durham, NC 27702;** *Kids R Out!*; Kay Williams, Exec. Dir., Public Affairs
- **Gahanna-Jefferson Public Schools, Gahanna, OH 43230;** *G-J Schools Marketing Brochure*; Mary S. Otting, Communications
- **Garland Independent School District, Garland, TX 75042;** *Portrait of a Graduate*; Judy Kriehn, Communications Coordinator
- **Nassau BOCES, Syosset, NY 11791;** *Barry Tech Catalog of Courses*; Kelly May, Senior Manager
- **Nassau BOCES, Garden City, NY 11530-9195;** *Children's Readiness Center Brochure*; Mary Quinn, Executive Director
- **Nassau BOCES, Garden City, NY 11530-9195;** *Poster Series*; Mary Quinn, Executive Director
- **Nassau BOCES, Garden City, NY 11530-9195;** *Top 12*; Mary Quinn, Executive Director
- **Oswego Community Unit School District 308, Oswego, IL 60543;** *Staff Recruitment Information*; Kristine Liptrot, Director of Communications
- **Prince George's County Public Schools, Upper Marlboro, MD 20772;** *Performance Management*; Tanzi West, Public Information Officer
- **Prince William County Public Schools, Manassas, VA 20108;** *Profile of Excellence*; Kenneth Blackstone, Director of Communication Services

- **Questar III, Castleton on Hudson, NY 12033;** *2009-2010 Course Catalog*; Dan Sherman, Communications Specialist
- **Sioux Falls School District, Sioux Falls, SD 57105;** *Education for All. One Student At a Time*; DeeAnn Konrad, Community Relations Supervisor
- **West Fargo Public Schools, Fargo, ND 58078;** *West Fargo Public Schools Staff Recruitment*; Heather Leas, Executive Assistant
- **York Catholic District School Board, Aurora, ON L4G 3G8;** *French Immersion Flyer*; Chris Cable, Communications Manager

### ***Honorable Mention***

- **Harris County Department of Education, Houston, TX 77022-5618;** *7 Reasons You'll Switch to HCDE*; Tammy Lanier, Director, Communications and Public Information
- **Jackson County Intermediate School District, Jackson, MI 49201;** *Career Center Graduation Requirements*; Tommy Cameron, Communications Manager
- **Jackson County Intermediate School District, Jackson, MI 49201;** *Jackson Area Career Center 2009 Program Campaign*; Tommy Cameron, Communications Manager
- **L'Anse Creuse Public Schools, Harrison Township, MI 48045;** *PanKow-Imagine the Possibilities*; Lori Spencer, Graphic Artist
- **Manchester Public Schools, Manchester, CT 06042;** *Lead. Inspire. Believe.*; Henry Garcia, Community Relations Coordinator
- **Newton County School System, Covington, GA 30014;** *NCSS Mission Statement Campaign*; Sherri Viniard, Director of Public Relations
- **Penn-Harris-Madison School Corporation, Mishawaka, IN 46545-7798;** *Schools of Excellence*; Teresa J. Carroll, Director of Communications
- **Prince William County Public Schools, Manassas, VA 20108;** *High School Program Opportunities*; Kenneth Blackstone, Director of Communication Services
- **Pharr-San Juan-Alamo Independent School District, Pharr, TX 78577;** *T-STEM Early College High School Brochure*; Arianna Vazquez-Hernandez, Public Information Officer
- **Saginaw Intermediate School District, Saginaw, MI 48638;** *Saginaw ISD: Your first and best source of solutions...always.*; Teresa Pruden, Executive Administrator
- **Santa Rosa City Schools, Santa Rosa, CA 95401;** *Choices*; Nancy Miller, Career Pathway Community & Outreach Dir.
- **Summit Hill District 161, Frankport, IL 60423;** *Why did you choose District 161*; Barb Rains, Director, HR & Public Relations
- **Valdosta City Schools, Valdosta, GA 31603;** *VECA*; Jennifer Steedley, Community Relations Director
- **Yonkers Public Schools, Yonkers, NY 10701;** *Yonkers Public Schools Promotional DVD*; Jerilynne Fierstein, Director of Public Information
- **York Catholic District School Board, Aurora, ON L4G 3G8;** *Pocket Report Card*; Chris Cable, Communications Manager

### **Print Newsletters – External Audience**

#### ***Excellence***

- **Chambersburg Area School District, Chambersburg, PA 17201-3628;** *In the Spotlight*; Sylvia Rockwood, Dir., Information Services

- **City School District of Albany, Albany, NY 12207**; *District Newsletter*; Ron Lesko, Director of Communications
- **Vancouver Public Schools, Vancouver, WA 98661**; *Report to the Community*; Kris Sork, Communications Director
- **Wayzata Public Schools, Wayzata, MN 55391-0660**; *The Communicator*; John Sucansky, Communications Specialist

### *Merit*

- **Arlington Public Schools, Arlington, VA 22207**; *The Citizen*; Frank Bellavia, Public Relations Specialist
- **Berrien County Intermediate School District, Berrien Springs, MI 49103**; *Growing Up: Inch by Inch Newsletter*; Karen Heath, Administrative Assistant for Communications
- **Boston Public Schools, Boston, MA 02108-2505**; *Family Matters Newsletter*; Christopher Horan, Chief Communications Officer
- **Des Moines Public Schools, Des Moines, IA 50309**; *OMPS Community Report*; Leigh McGivern, Dir., of Community Relations & Legislative Liaison
- **District 146, Tuley Park, IL 60477**; *Horizon Newsletter*; Terri Stahulak, HR Specialist
- **East Baton Rouge Parish School Board, Baton Rouge, LA 70806**; *Education Matters*; Chris Trahan, Dir., of Communications & Community Engagement
- **Edmonds School District #15, Lynnwood, WA 98036**; *Edmonds School District News*; Debbie Jakala, Manager, Community Relations
- **Fort Worth Independent School District, Fort Worth, TX 76107**; *District Update Campaign*; Barbara Griffith-Moffett, Senior Communication Officer
- **Fox Chapel Area School District, Pittsburgh, PA 15238**; *"FCASD Community Newsletter"*; Bonnie Berzonski, Coordinator of Communications
- **Gardner Edgerton USD 231, Gardner, KS 66030**; *Horizon School District News*; Julie Bear, Community Relations Coordinator
- **Glen Ellyn School District 41, Glen Ellyn, IL 60137**; *Inside 41*; Julia Worthen, Communications Director
- **Irving Independent School District, Irving, TX 75062**; *Inside IISD*; Tony Thetford, Director of Public Information
- **Jeffco Public Schools, Denver, CO 80401**; *Jeffco Schools Quarterly*; Beverly Craddock, Community Relations Specialist
- **Ladue School District, St. Louis, MO 63124**; *Link Community Newsletter*; Kathy Reznikov, Communications Director
- **Monticello Central School, Monticello, NY 12701**; *District Newsletter*; Renata Gittler, Communications Specialist
- **North Clackamas School District, Milwaukie, OR 97222**; *North Clackamas Schools Community Link*; Leslie Robinette, Coord., District Communications
- **Ypsilanti Public Schools, Ypsilanti, MI 48197-1817**; *YPS Today*; Emma Jackson, Director of Public Relations

### *Honorable Mention*

- **Adams 12 Five Star Schools, Thornton, CO 80241-2601**; *Five Star Journal*; Janelle Albertson, Chief Communications Officer
- **Anoka-Hennepin Schools, Coon Rapids, MN 55433**; *Focus Newsletter*; Mary Olson, Director of Communications and Public Relations

- **Belvidere CUSD #100, Belvidere, IL 61008;** *Connect 100*; Shannon Hansen, Communications Coordinator
- **Blue Valley School District, Overland Park, KS 66283;** *Blue Valley Today*; Maggie Kolb, Communications Coordinator
- **Capital Region BOCES, Albany, NY 12205;** *Bright Futures Newsletter*; Mary Prusak, Communications Specialist
- **Community Consolidated School District 62, Des Plaines, IL 60016;** *Family Connections*; Mindy Ward, Director of Community Relations
- **Dutchess County BOCES, Poughkeepsie, NY 12603;** *Beacon CSD Voice*; Anna Marie Martino, Director of Communications & Grant Research
- **Eden Prairie Schools, Eden Prairie, MN 55344;** *Parent Post*; Camie Melton Hanily, Communications Coordinator
- **Garland Independent School District, Garland, TX 75042;** *Education GISD*; Judy Kriehn, Communications Coordinator
- **Harrison School District Two, Colorado Springs, CO 80906-3543;** *Harrison Villiage Voice*; Jennifer Sprague, Coordinator of Communications
- **Krisp Communications, Gilbertsville, PA 19525;** *External Audience Newsletter*; Kristine Parkes, Founding Partner
- **Lincolnshire-Prairie View School District, Lincolnshire, IL 60069;** *The 103*; Kimberly Sylvan, District Comms. Coord.
- **Mukilteo School District, Everett, WA 98204;** *Your Schools*; Andrew Muntz, Mgr., Communications & PR
- **Nassau BOCES, Garden City, NY 11530-9195;** *Freeport Pride*; Mary Quinn, Executive Director
- **Nassau BOCES, Garden City, NY 11530-9195;** *New Hyde Park - Garden City Park Newsbriefs*; Mary Quinn, Executive Director
- **Nassau BOCES, Garden City, NY 11530-9195;** *Seaford Education Spotlight*; Mary Quinn, Executive Director
- **Nassau BOCES, Garden City, NY 11530-9195;** *Swanhaka Scoop*; Mary Quinn, Executive Director
- **Nordonia Hills City Schools, Northfield, OH 44067;** *Nordonia News*; Patricia Koslo, Public Information Officer
- **Pittsford Central School District, Pittsford, NY 14534;** *Quarterly Newsletter*; Nancy Wayman, Director of Communications
- **Prince George's County Public Schools, Upper Marlboro, MD 20772;** *Education Insight*; Tanzi West, Public Information Officer
- **Resource Training & Solutions, St. Cloud, MN 56302;** *The Communicator*; Rashed Harris, Graphics & Communications Specialist
- **Southern Westchester BOCES, Elmsford, NY 10523;** *Irvington Insight*; Evelyn McCormack, Public Information Coordinator
- **Southern Westchester BOCES, Elmsford, NY 10523;** *Bridges*; Evelyn McCormack, Public Information Coordinator
- **St. Joseph Public Schools, St. Joseph, MI 49085;** *District Newsletter*; Christine Waterhouse, Director of Public Relations
- **Ulster BOCES, New Paltz, NY 12561;** *New Paltz Community Newsletters 08-09*; Holly Brooker, Community Relations Coordinator

- **Valdosta City Schools, Valdosta, GA 31603; *Cat Chat***; Jennifer Steedley, Community Relations Director
- **Yonkers Public Schools, Yonkers, NY 10701; *Currents - September 2008***; Jerilynne Fierstein, Director of Public Information

### Print Newsletters – Internal Audience

#### *Merit*

- **Roanoke County Public Schools, Roanoke, VA 24019; *The Honor Roll***; Charles Lionberger, Community Relations Specialist

#### *Honorable Mention*

- **Arlington Public Schools, Arlington, VA 22207; *News Check***; Frank Bellavia, Public Relations Specialist
- **Association of California School Administrators, Sacramento, CA 95814; *Ed Cal***; London Roberts, EdCal Editor
- **Dutchess County BOCES, Poughkeepsie, NY 12603; *Hyde Park CSD - School Link***; Anna Marie Martino, Director of Communications & Grant Research
- **Eden Prairie Schools, Eden Prairie, MN 55344; *EP Schools Post***; Camie Melton Hanily, Communications Coordinator
- **National Catholic Educational Association, Washington, DC 20007; *NCEA Notes***; Barbara Keebler, Director of Communications
- **Newport News Public Schools, Newport News, VA 23606; *NEWSBreak Employee Newsletter***; Patrick Finneran, Director, Community Relations/Legislative Services

### Special Purpose Publications

#### *Excellence*

- **Adams 12 Five Star Schools, Thornton, CO 80241-2601; *Standards Based Education***; Janelle Albertson, Chief Communications Officer
- **Edmonton Catholic School District, Edmonton, Alberta T5K 1C2; *Edmonton Catholic Schools Three Year Strategic Education Plan 2008-2011***; Lori Nagy, Manager of Media and Cmty Relations
- **ESC of Central Ohio, Columbus, OH 43219; *ESCCO Stakeholder Report***; Aaron Reinheld, Communication Manager
- **Fort Worth Independent School District, Fort Worth, TX 76107; *Countdown to Kindergarten***; Barbara Griffith-Moffett, Senior Communication Officer
- **Friendswood Independent School District, Friendswood, TX 77546; *Cyber Safety Night For Parents***; Karolyn Gephart, Director of Communications
- **Jefferson County Public Schools, Louisville, KY 40209; *No Retreat***; Stephanie Bateman, Director of Communications
- **L'Anse Creuse Public Schools, Harrison Township, MI 48045; *Core Values: 7 Cs***; Lori Spencer, Graphic Artist
- **Schools of Eastern Carver County, Chaska, MN 55318; *News Media Guide***; Nancy Kracke, Community Relations Director

- **Shawnee Mission School District, Shawnee Mission, KS 66204;** *Broadmoor Bistro Promotional Packet*; Leigh Anne Neal, Director of Communications
- **St. Charles Parish Public Schools, Luling, LA 70070;** *Get a Life Wellness Brochure*; Rochelle Cancienne-Touchard, Director of Public Information
- **St. Charles Parish Public Schools, Luling, LA 70070;** *The InBox*; Rochelle Cancienne-Touchard, Director of Public Information
- **Texas Association of School Boards, Austin, TX 78767;** *Success from A to Z*; Roger White, Managing Editor
- **Vancouver Public Schools, Vancouver, WA 98661;** *Imagine Booklet*; Kris Sork, Communications Director

### *Merit*

- **Chapel Hill-Carrboro City Schools, Chapel Hill, NC 27516;** *K-8 Learning Links (English & Spanish)*; Stephanie Knott, Asst. to the Superintendent for Community Relations
- **Cleveland Heights - University Heights City School District, University Heights, OH 44118-3397;** *Focusing on the Future Brochure*; Michael Dougherty, Coordinator of Communications
- **Denver Public Schools, Denver, CO 80203;** *Be a Friend. Don't Be a Bully!*; Stephen Finley, Director of Risk Management
- **Fort Bend Independent School District, Sugar Land, TX 77479;** *"In the Jungle" Gala Invitation*; Mary Ann Simpson, Chief Communications Officer
- **Gaston County Schools, Gastonia, NC 28053;** *Camp Gaston 2008*; Bonnie Reidy, Chief Communications Officer
- **Gwinnett County Public Schools, Suwanee, GA 30024-2978;** *Counselors: Building Bridges to Student Achievement*; Laura Nurse, Director of Publications & Public Information
- **Irving Independent School District, Irving, TX 75062;** *Teacher Recruiting Brochure*; Tony Thetford, Director of Public Information
- **Marion County Public Schools, Ocala, FL 34478;** *Parent Resource Guide 2009*; Kevin Christian, Public Relations & Communications Officer
- **Minnetonka Public Schools, Minnetonka, MN 55345;** *MHS Brochure*; Janet Swiecichowski, Exec. Director, Communications
- **Mt Lebanon School District, Pittsburgh, PA 15228;** *Special Mt. Lebanon High School Profile*; Cissy Bowman, Communications Director
- **National Catholic Educational Association, Washington, DC 20007;** *Catholic Schools Week Marketing Handbook*; Barbara Keebler, Director of Communications
- **Nordonia Hills City Schools, Northfield, OH 44067;** *Back to School*; Patricia Koslo, Public Information Officer
- **North Clackamas School District, Milwaukie, OR 97222;** *Engaged, Inspired, Ready*; Leslie Robinette, Coord., District Communications
- **Orange County Public Schools, Orlando, FL 32801;** *Partners in Education*; Dylan Thomas, Director of Community Relations
- **Orland School District 135, Orland Park, IL 60462;** *Kindergarten Registration Handbook*; Bridget McGuiggan, Community Relations Coordinator
- **Peel District School Board, Mississauga, ON L5R 1C6;** *Bays Adrift*; Brian Woodland, Director, Communications & Strategic Partnerships
- **Pine-Richland School District, Gibsonia, PA 15044;** *Eden Hal Upper Elementary School Brochure*; Rachel Hathhorn, Schools & Community Relations Coordinator

- **Roanoke County Public Schools, Roanoke, VA 24019;** *Airport Image advertisement;* Charles Lionberger, Community Relations Specialist
- **St. Charles Parish Public Schools, Luling, LA 70070;** *Parent & Guardian Emergency Guide;* Rochelle Cancienne-Touchard, Director of Public Information
- **Sycamore Community Schools, Cincinnati, OH 45242;** *Global Language Program;* Erika Daggett, Chief Information Officer
- **Valdosta City Schools, Valdosta, GA 31603;** *Community Partners in Ed Business Resource Guide;* Jennifer Steedley, Community Relations Director
- **York Catholic District School Board, Aurora, ON L4G 3G8;** *Parent Tip Sheets;* Chris Cable, Communications Manager

### ***Honorable Mention***

- **Aurora Public Schools, Aurora, CO 80011-6297;** *Aurora Sentinel Weekly Newspaper Ad;* Georgia Duran, Chief Communication Officer
- **Bay Shore Schools, Bay Shore, NY 11706;** *Bay Shore's Tricentennial Summit Directory;* Diane Hartill, Coord. School Comm. Services
- **Bend-Lapine Schools, Bend, OR 97702;** *Together;* Julianne Repman, Communications Manager
- **Blue Valley School District, Overland Park, KS 66283;** *Early Childhood Special Education Services Brochure;* Kelly Kapaun, Communications Specialist
- **California School Board Association, West Sacramento, CA 95691;** *A Growing Trend;* Brian Taylor, Managing Editor
- **Chapel Hill-Carrboro City Schools, Chapel Hill, NC 27516;** *Professional Development Matrix;* Stephanie Knott, Asst. to the Superintendent for Community Relations
- **Charlevoix-Emmet Intermediate, Charlevoix, MI 49720;** *Great Start Strategic Plan;* Dianne Litzenburger, Dir., Communication Services
- **Cherry Creek School District, Greenwood Village, CO 80111;** *World Class Instruction;* Michelle Ancell, Communications Specialist
- **Chesterfield County Public Schools, Chesterfield, VA 23832;** *Annual Report on Key Measures of Success;* Tim Bullis, Dir. of Cmty Relations
- **Coppell Independent School District, Coppell, TX 75019;** *Standards-Based Report Card Brochure;* Tamerah Ringo, Director of Communications/PR
- **Coppell Independent School District, Coppell, TX 75019;** *Strategic Plan Brochure;* Tamerah Ringo, Director of Communications/PR
- **Dallastown Area School District, Dallastown, PA 17313-9242;** *Career Pathways Planner;* Lori Hartman, Director of Community and Public Relations
- **Denver Public Schools, Denver, CO 80203;** *Emergency Information Guide for Parents and Guardians;* Stephen Finley, Director of Risk Management
- **Enlarged City School District of Middletown, Middletown, NY 10940;** *Program Guide;* Melissa Cortellini, Public Information Specialist
- **Fairfax County Public Schools, Annadale, VA 22003;** *Institute of the Arts Registration Brochure;* Pam Martin, Manager, Multimedia Design
- **Fairfax County Public Schools, Annadale, VA 22003;** *Road Map to Academic Success;* Pam Martin, Manager, Multimedia Design
- **Fort Bend Independent School District, Sugar Land, TX 77479;** *Top Reasons to Teach in FBISD;* Mary Ann Simpson, Chief Communications Officer

- **Fox Chapel Area School District, Pittsburgh, PA 15238;** *"FCASD 2008-2009 Facts + Figures"*; Bonnie Berzonski, Coordinator of Communications
- **Indian Prairie School District, Aurora, IL 60504;** *Bridge to the Future*; Janet Buglio, Director of Communications
- **Indian Prairie School District, Aurora, IL 60504;** *Kindergarten Information*; Janet Buglio, Director of Communications
- **Jefferson County Public Schools, Louisville, KY 40209;** *Retooling Career and Technical Education*; Stephanie Bateman, Director of Communications
- **L'Anse Creuse Public Schools, Harrison Township, MI 48045;** *Early Childhood*; Lori Spencer, Graphic Artist
- **L'Anse Creuse Public Schools, Harrison Township, MI 48045;** *Kindergarten Program*; Lori Spencer, Graphic Artist
- **Los Angeles County Office of Education, Downey, CA 90242;** *Students and the Police*; Frank Kwan, Director of Communications
- **Middletown City Schools, Middletown, OH 45044;** *Wildwood Elementary*; Debbie Alberico, Communications/Community Relations
- **Naperville Community Unit School District 203, Naperville, IL 60540-6589;** *NEF Building a Passion Breakfast*; Melea Smith, Director of Communications
- **Nassau BOCES, Garden City, NY 11530-9195;** *Strategic Plan*; Mary Quinn, Executive Director
- **Oakland Schools, Waterford, MI 48328;** *Who We Are & What We Do*; Julie Ferguson, Graphic Design & Editing Specialist
- **Placer County Office of Education, Rocklin, CA 95677;** *Hope, Peace, Joy*; Phawnda Moore, Communications Specialist
- **Edmonton Catholic School District, Edmonton, Alberta T5K 1C2;** *Outdoor Banner*; Lori Nagy, Manager of Media and Cmty Relations
- **Prince William County Public Schools, Manassas, VA 20108;** *Crisis and Emergency Preparedness*; Kenneth Blackstone, Director of Communication Services
- **Questar III, Castleton on Hudson, NY 12033;** *21st Century Learning Skills Poster Series*; Dan Sherman, Communications Specialist
- **Saint Paul Public Schools, Saint Paul, MN 55102-3299;** *Learning Standards: How to Help your Child Be Successful in School*; Christine Wroblewski, Chief Community Relations Officer
- **Santa Rosa City Schools, Santa Rosa, CA 95401;** *A World of Opportunities*; Nancy Miller, Career Pathway Community & Outreach Dir.
- **School Wise Press, San Francisco, CA 94112;** *Oceanside USD Accountability Reports*; Steve Rees, President
- **Schoolhouse Communications, Lakewood, CO 80228;** *A Communication Tool Kit About Our New Standards-Based System*; Lesley Dahlkemper, President
- **Seneca Valley School District, Harmony, PA 16037;** *Senaca Valley District Committee*; Linda Andreassi, Communications Director
- **Special School District, Town & Country, MO 63131;** *Student awards and scholarships 2008*; Nancy Ide, Chief Information Officer
- **Traverse City Area Public Schools, Traverse City, MI 49685-0032;** *District Goals & Strategies Report*; Alison Arnold, Director of Grants and Communications
- **York County School Division, Yorktown, VA 23692;** *YCSD Strategic Planning Process Announcement*; Betsy Overkamp-Smith, Community and Public Relations Officer

## Golden Achievement Awards

- **Adams 12 Five Star Schools, Thornton, CO 80241-2601;** *Advancing School Safety*; Janelle Albertson, Chief Communications Officer
- **Adams County School District #50, Denver, CO 80221;** *District 50's Transition to Standards-based Education*; Deb Haviland, Dir., Community Relations & Communications
- **Albemarle County Public Schools, Charlottesville, VA 22903;** *Campaign to Advertise Supplemental Educational Services*; Maury Brown, Communications Coordinator
- **Bay Shore Schools, Bay Shore, NY 11706;** *Bay Shore Celebrates the Tricentennial*; Diane Hartill, Coord. School Comm. Services
- **Brevard Public Schools, Viera, FL 32940;** *Classrooms in Crisis*; Christine Davis, Dir., District Communications
- **Butler Tech, Hamilton, OH 45011;** *Social Media Marketing*; Bill Solazzo, Dir. Sales Market & Part
- **Charleston Community Unit School District #1, Charleston, IL 61920;** *Energy Savings Program*; Jim Littleford, Superintendent
- **Cherry Creek School District, Greenwood Village, CO 80111-1394;** *All Star Awards Program*; Tustin Amole, Public Information Officer
- **Chesterfield County Public Schools, Chesterfield, VA 23832;** *Connecting with the Community on Election Day*; Leigh Ann McKelway, Public Information Officer, Community Relations
- **Cincinnati Public Schools, Cincinnati, OH 45219;** *I am Cincinnati Public Schools*; Christine Wolff, Asst. Communications Manager
- **Clark County School District, Las Vegas, NV 89146;** *CCSD Budget Informational Campaign*; Cynthia Sell, Communications Director
- **Clarksville-Montgomery County School System, Clarksville, TN 37042;** *Improving Graduation Rates*; Michelle Newell, Communications Specialist
- **Clear Creek Independent School District, League City, TX 77573;** *CCISD Restaurants for Reading Program*; Elaine Polsen, Dir., of Public Information
- **Community Consolidated School District 62, Des Plaines, IL 60016;** *Master Planning Community Discussions*; Mindy Ward, Director of Community Relations
- **Crete-Monee School District 201U, Crete, IL 60417;** *Do the 201-U Step! Registration for the 2008-2009 School Year*; Natalie Nash, Director of Communications
- **Davis School District, Farmington, UT 84025-0588;** *Davis School District Communication Plan*; Christopher Williams, Community Relations Director
- **Denver Public Schools, Denver, CO 80203;** *Simply Safe! Fire Safety and Emergency Preparedness Education*; Stephen Finley, Director of Risk Management
- **District School Board of Niagara, St. Catharines, ON L2R 7P4;** *Student Success - Internal Communications Program*; Kim Yielding, Mgr., Comms. and Public Relations
- **Downingtown Area School Dist., Downingtown, PA 19335;** *I Shape the Future*; Patricia C. McGlone, Communications Specialist
- **Dublin City Schools, Dublin, OH 43017;** *Superintendent Senior Council*; Doug Baker, Coordinator of Public Information
- **Duluth Public Schools, Duluth, MN 55802;** *2008 Operating Levy Renewal*; Katie Kaufman, Public Relations

- **Durham Public Schools, Durham, NC 27702;** *Graduation Project*; Kay Williams, Exec. Dir., Public Affairs
- **East Baton Rouge Parish School Board, Baton Rouge, LA 70806;** *Learn the Facts Marketing Campaign*; Chris Trahan, Dir., of Communications & Community Engagement
- **Elk Grove Unified School District, Elk Grove, CA 95624;** *EGUSD 50th Anniversary Celebration*; Elizabeth Graswich, Director, Communications
- **Elmhurst School District 205, Elmhurst, IL 60126-4838;** *Strategic Action Plan: Renewing our Commitment*; Karen Geddeis, Director of Communications
- **Falls Church City Public Schools, Falls Church, VA 22046;** *Triennial School Census*; Karen Acar, Communications Director
- **Falls Church City Public Schools, Falls Church, VA 22046;** *Convocation 2008-A Celebration of Service*; Karen Acar, Communications Director
- **Fargo Public Schools, Fargo, ND 58102;** *It's Not ALL Bad News!*; Tim Morrissey, Community Writer
- **Fayette County Board of Education, Fayetteville, GA 30214;** *Employee Campaign Addressing Pay & Benefit Cuts*; Melinda Berry-Dreisbach, Public Information Specialist
- **Gardner Edgerton USD 231, Gardner, KS 66030;** *Gardner-Edgerton Recruitment CD*; Julie Bear, Community Relations Coordinator
- **Glen Ellyn School District 41, Glen Ellyn, IL 60137;** *Hadley New Horizons: Supporting School Change Through Communication*; Julia Worthen, Communications Director
- **Guilderland Central School District, Guilderland, NY 12084;** *Guilderland Central School District Community Forum*; Amy Zurlo, Communications Specialist
- **Hamilton-Wentworth District School Board, Hamilton, ON L8P 1H6;** *HWSDB Grade 8/9 Transition Program*; Sue Phillips, Corporate Communications Department
- **Harrison School District Two, Colorado Springs, CO 80906-3543;** *Harrison 2008 Mill Levy Override Campaign*; Jennifer Sprague, Coordinator of Communications
- **Harrison School District Two, Colorado Springs, CO 80906-3543;** *Key Communicator/Stakeholder Database*; Jennifer Sprague, Coordinator of Communications
- **Henry County Schools, Collinsville, VA, 24078;** *Career Hub*; Melany Reeves-Stowe, Community Relations Coordinator
- **Humble Independent School District, Humble, TX 77347;** *Creating a Firestorm: to Pass Back-to-Back Bond AND Tax Elections*; Karen J. Collier, Exec. Dir., Public Information
- **Hurst-Euless-Bedford Independent School District, Bedford, TX 76022;** *HEB ISD Hall of Fame*; Judy Ramos, Director of Communications
- **Kearney Public Schools, Kearney, NE 68845-5355;** *Postcards from Kearney High*; Tori Stofferson, Director of Communications
- **Kenai Peninsula Borough School District, Soldotna, AK 99669;** *Superintendent Search Public Outreach Campaign*; Jenny Neyman, Communications
- **Kent Intermediate School District, Grand Rapids, MI 49525;** *Green School Awards Program*; Allison Kaufman, Dir., Comms. & Marketing
- **Lancaster Central School District, Lancaster, NY 14086;** *Teen Speak Out*; Patricia Burgio, Director of Communications
- **Lexington School District One, Lexington, SC 29071;** *Successful 2008 Bond Information Campaign*; Libby Roof, Community Services Supervisor
- **Marion County Public Schools, Ocala, FL 34478;** *Children First: A Call to Action*; Kevin Christian, Public Relations & Communications Officer

- **Maryland State Department of Education, Baltimore, MD 21201;** *Comcast Parent Involvement Matters Awards Program;* Maureen, Moran
- **Miami Dade County Public Schools, Miami, FL 33132;** *Superintendents Success Academy;* Tammy Reed, Director, Office of Public Relations
- **Mohonasen Central School District, Rotterdam, NY 12303;** *Staff Web Page Training Program;* Adrienne Leon, Communications Specialist
- **Naperville Community Unit SD 203, Naperville, IL 60540-6589;** *VB203 - Virtual Backpack;* Melea Smith, Director of Communications
- **Nixa Public Schools, Nixa, MO 65714;** *AlertNow & Meal Benefit Program Implementation;* J. Zachary Rantz, Communications Coordinator
- **North Penn School District, Lansdale, PA 19446;** *Framing the Future: North Penn School District's Strategic Plan for the Years 2008-2014;* Christine Liberaski, Manager, Office of School/Cmty Engagement
- **Oakland Schools, Waterford, MI 48328;** *Oakland Schools Technical Campus Grand Reopening;* Shelley Rose, Dir., Communication Services
- **Parkway School District, Chesterfield, MO 63017;** *Bond Success in Tough Economy;* Paul Tandy, Director of Public Affairs
- **Pascagoula School District, Pascagoula, MS 39567;** *Destination Graduation!;* Debbie Anglin, Director of Communications
- **Passaic County Technical Institute, Wayne, NJ 07470;** *PCTI "Blue Goes Green" Campaign;* Sandra Woods, Admin. Assistant. for Special Projects/Public Relations
- **Passaic County Technical Institute, Wayne, NJ 07470;** *A Diversity of Dreams Campaign;* Sandra Woods, Admin. Assistant. for Special Projects/Public Relations
- **Peel District School Board, Mississauga, ON L5R 1C6;** *Leadership Now! Environmental Conference;* Sylvia Link, Manager of Communications
- **Portland Public Schools, Portland, OR 97208;** *Moving Forward Together: Establishing the Leadership of a New Superintendent;* Cowie Robb, Dir., of Communications
- **Prince William County PS, Manassas, VA 20108;** *Partners for Safe Teen Driving - A Safe Teen Community Health Campaign;* Keith Imon, Assoc. Supt., Comms. & Technology
- **Questar III, Castleton on Hudson, NY 12033;** *Strategic Planning;* Dan Sherman, Communications Specialist
- **Roanoke County Public Schools, Roanoke, VA 24019;** *Media Relations - The Roanoke Times;* Charles Lionberger, Community Relations Specialist
- **Rockwood School District, Wildwood, MO 63038;** *Rockwood Insider;* Leah McCoy, Internal Comms. Specialist
- **Saint Paul Public Schools, Saint Paul, MN 55102-3299;** *Public Engagement/Parental Involvement;* Christine Wroblewski, Chief Community Relations Officer
- **San Joaquin County Office of Education, Stockton, CA 95213;** *Public Schools: An investment We Cannot Aford to Cut;* Jacqueline Ratto, Public Information Officer
- **School District of Palm Beach County, West Palm Beach, FL 33406;** *Kinsey African American Art Exhibit;* Nat Harrington, Chief Public Information Officer
- **School Wise Press, San Francisco, CA 94112;** *Oceanside USD Accountability Report Program;* Steve Rees, President
- **Schoolhouse Communications, Lakewood, CO 80228;** *Arts Education in Public Schools;* Lesley Dahlkemper, President
- **Schoolhouse Communications, Lakewood, CO 80228;** *Bullying Prevention Initiative;* Lesley Dahlkemper, President

- **Scottsbluff Public Schools, Scottsbluff, NE 69301; *Preserving the Past...Preparing for the Future.***; Kelly Reisig, Director of Communications
- **Simco Muskoka Catholic School District, Barrie, ON L4M 5K3; *Getting Ready for Kindergarten.***; Diane Legg, Director of Communications
- **South Washington County Schools, South Cottage Grove, MN ; *Attendance Boundaries.***; Barbara Brown, Director of Communications
- **Spokane Public Schools, Spokane, WA 99201; *Kindergarten Welcome Bag Program.***; Terren Roloff, Director, Community Relations
- **Summit Hill District 161, Frankport, IL 60423; *District 161 Extranet.***; Barb Rains, Director, HR & Public Relations
- **Traverse City Area Public Schools, Traverse City, MI 49685-0032; *District-Wide Rollout of AlertNow Rapid Communications System.***; Alison Arnold, Director of Grants and Communications
- **Trillium Lakelands District School Board, Lindsay, ON K9V 4S4; *Program and Accomodation Review Process.***; Catherine Shedden, Communications Manager
- **United Independent School District, Laredo, TX 78045; *School District Toy Drive Initiative.***; Susan E. Carlson, Dir. of Communications
- **Upper Canada District School Board, Brockville, ON K6V 5X1; *The Upper Canada District School Board CREW Strategic Plan.***; Simzer Terry, Manager of Communications
- **Valley View School District, Germantown, OH 45327; *Communication: Inside Outside...All Around the Town.***; Debbie Bruner, PR Communications Director
- **Vancouver Public Schools, Vancouver, WA 98688-8937; *Imagine! Strategic Plan II Communications and Branding.***; Thomas R. Hagley, Executive Director, Community & Gov't Relations
- **West Windsor-Plainsboro Regional School District, Princeton Junction, NJ 08550; *Voting Booth @ WW-P.***; Geraldine Hutner, Director of Communications
- **Wichita Public Schools, USD 259, Wichita, KS 67202-1292; *Bridging the Communication Gap with Hispanic Families.***; Wendy Johnson, Division Dir., Mktng & Comms.
- **York County School Division, Yorktown, VA 23692; *Building Access System Launch.***; Betsy Overkamp-Smith, Community and Public Relations Officer